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[www.fadona.org](http://www.fadona.org)

## ***FADONA Develops Comprehensive Five-Year Strategic Plan***

Core Values include education, community, advocacy, and technology

**West Palm Beach, Fla.** – Florida Association Directors of Nursing Administration/LTC (FADONA) is excited to announce that it recently held a strategic planning retreat where it succeeded in completing a five-year plan that will take the association into the year 2021. Incorporated into the new plan is a revamped mission statement and the introduction of its vision statement.

**Vision Statement:** FADONA is the premier organization for the advancement of nursing executives and leaders to position them as key members of the health care leadership team addressing the constant evolving landscape and need for innovation in the post-acute care continuum.

**Mission Statement:** FADONA is the leading professional organization for current and aspiring leaders through professional development and networking, board certification and credentialing, and clinical expertise related to the care of patients/residents in the post-acute care continuum.

The establishment of this plan directs FADONA to set priorities, focus energy and resources, strengthen operations, ensure that members and other stakeholders are working toward common goals, establish agreement around intended outcomes and results, and assess and adjust the organization's direction in response to a changing environment.

Clearly, the fundamental purpose of strategic planning is to align the mission and the vision. Change is an essential component of this process and this involves moving the organization forward. The mission and vision statements are essential tools needed to communicate the goals of the plan.

FADONA President Jean Nelson is very impressed with the outcome of the Strategic Planning Retreat and its facilitator, J. Hudson Garrett Jr., PhD, MSN, MPH, FNP-BC, CSRN, VA-BC™, CDONA, GDCN, CDP, CADDCT, CALN, PLNC, IP-BC™, FACDONA. Dr. Garrett is Editor-In-Chief, NADONA's *The Director Journal*; and master trainer, National Association of Directors of Nursing Administration in Long Term Care.

"Hudson was so inspiring. He did an amazing job of bringing clarity to the process and to who and what FADONA is and should aspire to become. We are very grateful for his insights and direction," said Nelson.

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“FADONA has developed a wonderfully achievable plan that is transformative and one that will have a positive lasting impact on the association and the profession for years to come,” Nelson concluded.

To learn more about the FADONA go to [www.fadona.org](http://www.fadona.org) or contact Ian Cordes, FADONA’s director of operations, at **(561) 683-0037**.

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The Florida Association Directors of Nursing Administration/LTC, otherwise known as FADONA, is a statewide coalition of professional, administrative long-term care (LTC) nurses holding director, assistant director of nursing (DON/ADON) or other administrative nursing roles. FADONA is the largest state chapter of the National Association of Directors of Nursing Administration in Long-Term Care and its primary goal is to ensure that the residents entrusted to their members enjoy the highest possible quality of life while receiving the finest quality care available.

### **Vision**

FADONA is the premier organization for the advancement of nursing executives and leaders to position them as key members of the healthcare leadership team addressing the constant evolving landscape and need for innovation in the post-acute care continuum.

### **Mission**

FADONA is the leading professional organization for current and aspiring leaders through professional development and networking, board certification and credentialing, and clinical expertise related to the care of patients/residents in the post-acute care continuum.