

# CONVENTION PROGRAM



FADONA's

  
*Carrying the Torch  
of Leadership 2023*

## 36<sup>th</sup> Annual Convention & Trade Show

# MISSION:



# POSSIBLE

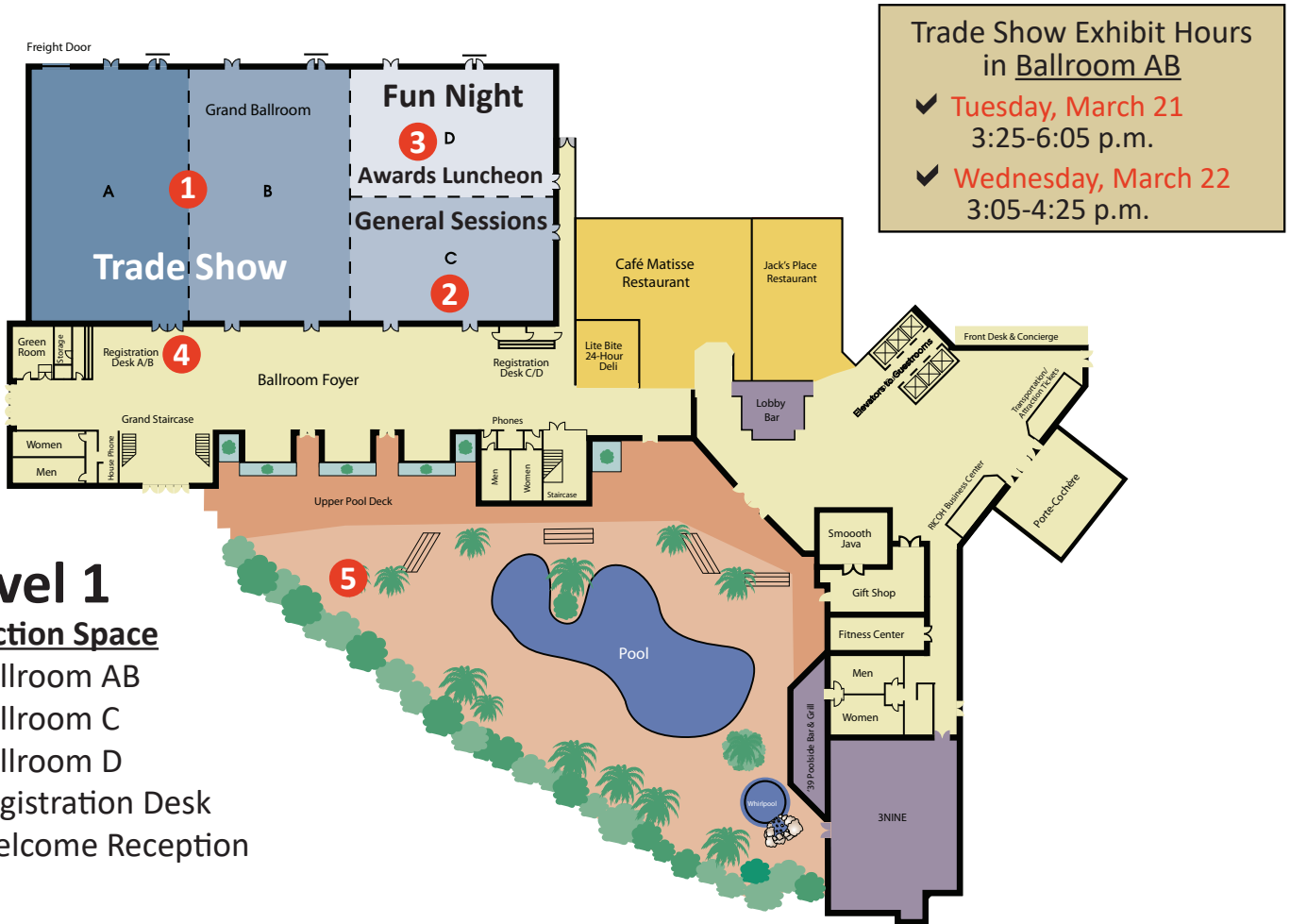
## March 20-23, 2023



9700 International Drive • Orlando, Florida

Presented by the Florida Association Directors of Nursing Administration / LTC  
400 Executive Center Drive, Suite 208 • West Palm Beach, FL 33401  
(561) 689-6321 • Fax: (561) 689-6324 • [www.fadona.org](http://www.fadona.org)

LEVEL 1 - GROUND FLOOR



## Level 1

## Function Space

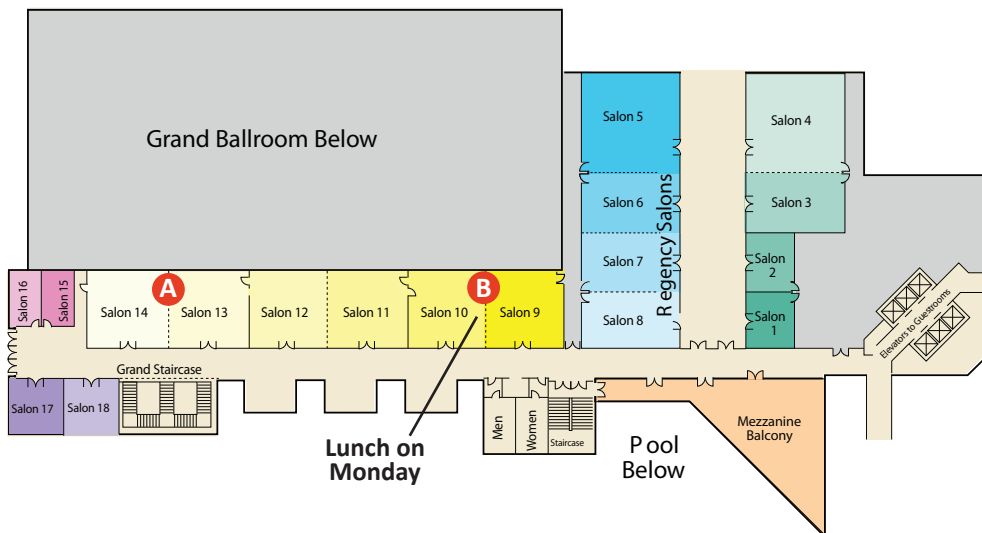
- 1 Ballroom AB
- 2 Ballroom C
- 3 Ballroom D
- 4 Registration Desk
- 5 Welcome Reception

## Level 2

## Meeting Rooms

- A** Salons 13/14  
**B** Salons 9/10

## LEVEL 2



## Executive Board

President: 2021-2023

Susie Jensvold

Cell: (941) 773-9284

susie1RN@aol.com

1<sup>st</sup> Vice President: 2021-2023

Betty Barron – (727) 237-7966

bettybcncdon@yahoo.com

2<sup>nd</sup> Vice President: 2022-2024

Amina Dubuisson – (305) 389-9485

adubuisson@venturasvc.com

Secretary: 2021-2023

Angela Willis – (941) 725-8048

awillis@lilachealth.com

Treasurer: 2021-2023

Immediate Past-President

Jean Nelson – (813) 367-7321

jeannelson5@verizon.net

## Regional Vice Presidents

Region I: Vacant

Region II: 2022-2024

Kimberly Huff – (352) 355-8698

khuff@avantecenters.com

Region III: 2021-2023

Kelly Ratanasurakarn – (563) 299-5989

klratanasurakarn@gmail.com

Region IV: 2022-2024

Tammie Phillips – (352) 653-5031

tammieleigh123@yahoo.com

Region V: 2021-2023

Elizabeth Borer – (941) 400-7369

elizabeth.borer@aol.com

Region VI: 2022-2024

Marilyn M. Nalley – (772) 284-0484

mmnalley@msn.com

Region VII: Vacant

Business Office Staff

Ian Cordes, Director of Operations

icordes@fadona.org

Shane Bellotti

Director of Membership Services

sbellotti@fadona.org

400 Executive Center Drive, Suite 208

West Palm Beach, FL 33401

(561) 689-6321 • Fax: (561) 689-6324

**FADONA**

is a state chapter of  
**NADONA** (800) 222-0539



**NADONALTC**  
NATIONAL ASSOCIATION DIRECTORS OF NURSING ADMINISTRATION/LONG TERM CARE

# FADONA

Florida Association Directors  
of Nursing Administration/LTC



March 20, 2023

Dear Friends,

On behalf of the Board of Directors of FADONA, I am very pleased to welcome you to Orlando and our 36<sup>th</sup> Annual Convention & Trade Show – Carrying the Torch of Leadership 2023: Mission Possible. We're so glad you've joined us!

My convention co-chair and 1<sup>st</sup> Vice President Betty Barron and our planning team worked diligently to develop an exceptional agenda filled with education, networking, and fun.

We hope you attend the wonderful Welcome Reception on Monday, sponsored by Avante Group.

Please join us Tuesday and Wednesday in the Exhibit Hall and connect with our vendor friends. Visit our Platinum Partners — the Fun Night sponsors — and earn extra raffle tickets that could help you win some amazing door prizes. It is these same members who have worked so hard over the past few months in preparation for this exciting event. This is also where the silent auction for the themed gift baskets will be on display – waiting for your generous bids – with all proceeds benefiting the Patches Bryan Scholarship.

We have nearly 50 exhibitors at our convention this year, and their support is very important to FADONA. Please be sure to show them your appreciation and support by visiting each and every one multiple times during the Trade Show.

We have two very special keynote presentations this year. You won't want to miss either.

The Awards Luncheon will be on Wednesday. This is when we salute Florida's best and brightest. The event is always uplifting and inspiring. In keeping with our convention theme, Mission Possible, we are fortunate to have an excellent lineup of nursing leadership topics presented by highly knowledgeable speakers.

By working together, we have become, and will continue to be, a cohesive force through which we will produce positive changes in our industry. Networking at meetings like this is vital and ultimately benefits the residents of our facilities. They become the beneficiaries of our increased knowledge and proactive stance.

It has been an honor and a privilege to serve you as FADONA's president this past year. Again, welcome and enjoy yourselves.

Sincerely,

Susie Jensvold, BSN, MHSA, RN

President



**FADONA President**  
**Susie Jensvold**



# Our Sponsors Do the Impossible!

FADONA's 2023 Annual Convention Sponsorships and Support

## Grand Sponsor



## Classic Sponsors



## Sponsors



**Able Hearts**  
Patches Bryan Scholarship



**Omnicare/CVS**  
Breakfast on Thursday



**Aston**  
Name Badge Holders



**Optum**  
Nurse Administrator Award  
(20 years)  
T-Shirts  
Coffee Break



**Avante Group**  
Welcome Reception



**RB Health Partners**  
CNA & LPN Awards of  
Excellence (13 years)



**connectRN**  
Tote Bags



**Sheridan Dental**  
Coffee Break



**Guardian Pharmacy**  
Hotel Keycards (12 years)

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## PLATINUM PARTNERS FUN NIGHT SPONSORS



## FADONA's 36<sup>th</sup> Annual Convention • March 20-23, 2023

### Meet Your Presenters



**Debbie Afasano**  
RN, BSN, CDONA, HCRM, LNC, CSA

Deborah Afasano is a certified Director of Nursing, Health Care Risk Manager, Legal Nurse Consultant, ELNEC end-of-life trainer, and member of the Sigma Theta Tau National Nursing Honor Society. She is also a Certified Sparketype™ Advisor who conducts workshops focused on helping leaders and teams explore the drivers of purpose, meaning, expression, happiness, and engagement in work roles. She is President of Carpe Diem Health Care Consulting and her diverse nursing background spans over 40 years in acute and LTC settings.

Debbie served as a Vice President of Clinical Services for over 12 years for three multi-state companies serving SNFs and ALFs; her prior expertise includes six years as Director of Clinical Services for Florida Health Care Association. Her passion for nursing is visible in her focus on resident-centered care, leadership, risk, QAPI, culture change, customer service, and regulatory readiness. She represents long-term care through participation on the FHCA Quality Cabinet, Regulatory Committee, and Senior Clinicians Council that she founded in 2009. She is a state and national educator and a published author. While Director of Nursing at Bon Secours Maria Manor, the facility was awarded the Florida Gold Seal and JCAHO Ernest Codman award for process improvement in wound care.



**Robin A. Bleier**  
RN, HCRM, LNC

Robin A. Bleier has worked in health care for the past 40 years in progressive roles from caregiver through COO, and now President and Chief Executive Officer of RB Health Partners, Inc., a national interdisciplinary consultancy firm based in Tampa Bay.

RB Health Partners, Inc., is a post-acute care consultancy firm dedicated to providing customized services to assist clients to determine their gaps and meet those needs. They provide a full spectrum of services such as analytics, back to compliance, clinical reimbursement, clinical services, infection prevention and control, human services (activities and social services), risk management, quality assurance performance improvement, joint commission accreditation services, therapeutic music services, education, regulatory program development, and customized services.

Robin has co-authored restorative care manuals, authored or co-authored many national articles, speaks nationally on risk management and regulatory matters, and is a subject matter expert on long-term care emergency and risk management.



**Elizabeth Borer**  
RN

Elizabeth Borer is Chief Nursing Officer for Millennial Healthcare Services. A former Senior Vice President of Clinical Operations for Greystone Health Network and Navy Hospital Corpsman, she is the Region V Vice President for the Florida Association Directors of Nursing Administration/LTC.



**A.C. Burke**  
MA, CIC

A.C. Burke is Vice President of Healthcare Quality at RB Health Partners, Inc. She has over 22 years of experience working in public health and healthcare, including 15 years at the Florida Department of Health; for five of those years she served as the Healthcare-Associated Infection Prevention Program Manager. She later was the Director of Infection Prevention for Mayo Clinic Florida before moving to RB Health Partners, Inc. in 2016. In her current role, she consults with long-term care facilities on infection prevention and control policies, procedures, and practices, and provides training to nursing homes and at conferences, including the 16-hour Nursing Home Infection Prevention Program (NIPP) Nipping Infections in the Bud.

NIPP was created to meet the CMS infection prevention training required for a facility team member to be recognized as the designated Infection Prevention Control Official. A.C. is nationally recognized in her field and is the primary author of this program.

A.C. holds a master's degree in Health Management and is nationally certified by the Certification Board of Infection Control and Epidemiology, Inc. She has been instrumental in the fight against COVID, supporting clients to understand and implement CDC requirements and best practices and creating and implementing education and training.

Her expertise includes healthcare-associated infection prevention strategies, antibiotic stewardship, infection control risk assessments, infection control plans, environmental cleaning and disinfection, root cause analysis, program evaluation, surveillance, and education on IP and quality.

An excellent collaborator, facilitator, and trainer/presenter, she looks forward to assisting with your infection prevention and control needs.



**Sara A. Busacca**  
RN, BSN, MBA, LNHA, RAC-CT, QCP, CIC

Sara Busacca has served in many roles during her career as a healthcare professional, including but not limited to Director of Nursing, Administrator, and Quality Expert through the Quality Improvement Organization.

In her role as Senior Director of Healthcare Quality at RB Health Partners, Sara provides expertise for the development of quality assessment and assurance and quality assurance performance improvement programs. In addition, she has become an accomplished board-certified Infection Preventionist and actively works with clients to develop infection control practices to meet current guidelines and mitigate risks.

With this strong understanding of each client's situation, Sara facilitates collaboration with all levels of care as a trainer/presenter to reduce risk, improve quality of care, and fully realize CMS reimbursement.



**Argentina Charles**  
MPH

Argentina Charles is the Health Care-Associated Infection (HAI) Prevention Program Manager with the Infectious Disease Prevention and Investigation Section within the Florida Department of Health. She leads the HAI Prevention Program work toward reaching programmatic goals of reducing HAI/AR within Florida.

She is a subject matter expert in infection control assessments and responses, multi-drug-resistant organisms and HAI-related outbreaks and prevention efforts, state-level surveillance, and technical expertise. Before FDOH, she served as a health administrator, epidemiologist with the CDC Foundation, and performed global health work in Morocco, Africa. She completed her MPH in Epidemiology and Health Management at Florida State University.



**John Dalton**

John Dalton's career took off more than 28 years ago with medical staffing and executive and physician recruiting, and detoured into professional sales management and national sales training. With the launch of his own organization, he has come full circle back to recruiting, staffing, and sales training and consulting. His business development skills and sales techniques have propelled many local, regional, and national healthcare companies to prominence, and his immersion in the turbulent healthcare industry of Southeast Florida has made him a sought-after resource on all things healthcare and sales related.

John's magic stems from his innate ability to connect with people and know which people to connect with one another. His sharp intuition and long-term strategic thinking help him craft solutions to problems his clients don't even know they have.

A selfless, motivating force of nature, John believes that helping others ultimately results in personal and professional fulfillment. Mentoring others and guiding them to success is the best payoff there is.



**Dawn Ellis**  
RN, CRNI, CM/DM

Dawn Ellis is a Clinical Nursing Manager with Omnicare, responsible for nursing services in nine states. She received her Nursing Degree from Johnston Community College in 1994 and attained CRNI (certified registered nurse of intravenous) designation in 1997.

With more than 22 years of experience in long-term care, she uses her expertise to develop best-in-class education to empower staff and achieve optimal resident outcomes.



**Jalysa Erskine**  
BS, MS

Jalysa Erskine is an Epidemiologist specializing in infectious disease outbreaks in different facility types. She has been with the Florida Department of Health for four years, beginning as an Epidemiologist at the county level in Pinellas County and now working for the state as the MDRO Prevention Epidemiologist and HAI team lead.

She received a bachelor of science degree at Tennessee State

University, a master's degree from the University of South Florida, and a specialized Certificate in Infection Control from the University of South Florida. She uses the knowledge and experience she has gained in HAIs at both the county and state level.



**Cynthia Fronning**  
RN, GERO-BC, CDONA, FACDONA, RAC-CT, IP-BC, AS-BC, CALN, EFLA

Cynthia Fronning has over 40 years of experience in long-term care as a DON/Multi-Facility Organization Consultant and a National Clinical Consultant specializing in clinical reimbursement.

Her experience includes education of nursing home personnel, mentoring of nurses and directors of nursing, clinical systems and form development, department restructuring, mock surveys, and a comprehensive understanding of state and federal regulations.

Currently, Cindy is the Director of Education for NADONA, responsible for the planning, direction, and implementation of all educational projects and pursuits within the organization.



**Karen Goldsmith**  
Esq.

Karen Goldsmith, a partner of Goldsmith & Grout, has worked with Florida Health Care Association since 1980. She is actively involved in the American Health Care Association Legal Subcommittee and served as its chair for three years. A member of the American Health Lawyers Association, she also served as chair of its Long-Term Care Division for two terms.



**Michelle King**  
PharmD, CPh

Michelle King serves as Regional Clinical Pharmacist Specialist for Huntingdon Behavioral Health senior management team. She is a licensed Consultant Pharmacist in the state of Florida and has served as a pharmacy consultant in the long-term care field for industry leaders such as Polaris Pharmacy Services and Omnicare. She has also served local communities as part of her pharmacist career, working for Kroger and CVS pharmacy. She obtained a PharmD from West Virginia University in 2005.

In her current role, Michelle designs strategies to overcome challenges such as meeting criteria laid out by CMS related to the potential overuse of psychotropic medications in Florida's elderly population. She works with HBH prescribers, facility pharmacy consultants, long-term care facility interdisciplinary teams, and primary care doctors, with a common goal to improve psychotropic utilization outcomes and improve residents' lives.



**Heather Py**  
RHIT, CCS, CHPS, RAC-CTA

Heather Py is Director of Health Information Management at RB Health Partners. With an associate of science degree in Health Information Management from Hodges University, she has over twenty years of healthcare experience and expertise, with a focus in the long-term care profession. A certified Registered Health Information Technician, Coding Specialist, and Resident Assessment Coordinator, she is also certified in Healthcare Privacy and Security. She is an active member of the American Health Information



Management Association, Florida Health Information Management Association, Florida Health Care Association, Leading Age, and American Association of Post-Acute Care Nursing. With an extensive background in healthcare compliance, medical coding, and electronic health record implementation, she is experienced with multiple Electronic Health Record systems, including MatrixCare, Sigmacare, Point Click Care, and American Health Tech.

Heather's expertise supports her clients' work including, but not limited to: training of medical/health information personnel; ICD-10-CM coding training (group and individual educational programs); diagnosis coding reviews (working with medical/nursing/rehabilitation); evaluation and implementation of medical/health information department processes; various medical/health information record audits and assessments; EHR system evaluation, implementation, and support (on-site and remote); participation in pre- or mock survey compliance for skilled nursing facilities; assistance with various CMS audits such as ADRs, MACs, RACs, ZPICs; and Medicare compliance systems such as pre-billing, also called triple/quad check process.



**Juliana Reyes**  
**MS**

Juliana Reyes is a state MDRO Outbreak Epidemiologist for the Florida Department of Health's Healthcare Associated Infections (HAIs) Program. She has been working with FDOH locally and state-wide for two years. Juliana provides resources and support to facilities across the state in infection prevention and control with response to multi-drug-resistant organism outbreaks. She holds a BSc and MS from the University of Miami.



**Pamela Scarborough**  
**PT, DPT, MS, CWS, CEEAA**

Dr. Pamela Scarborough is the Vice President of Clinical Affairs for American Medical Technologies. Her career spans over 40 years across the continuum of care. Pamela is board certified as a wound specialist by the American Board of Wound Management. A prolific author, published in various wound management books and periodicals, she has served on multiple wound-related boards, is a Fellow of the Association for Advanced Wound Care, has served on multiple wound-related conference planning committees, and presents nationally and internationally on topics related to wound prevention and management.

She is founding faculty of the Wound Certification Prep Course, a board certification educational program designed to assist clinicians in passing wound certification board exams, which she has taught for 16 years. She has the privilege of educating health care professionals across licensure and clinical focus from CNAs to physicians, nurses, therapists, industry partners, and surveyors.

Pamela holds a license in physical therapy in Texas and her current focus is improving clinical outcomes for the post-acute care settings, specifically long-term care facilities in wound prevention and management.



**Kimberly R. Smoak**  
**MSH, QIDP**

Kimberly Smoak has been with the Agency for Health Care Administration since August 1995. She is the Deputy Secretary of the Division of Health Quality Assurance. The Division licenses and/or certifies and regulates 40 different providers, including hospitals, nursing homes, assisted living facilities, and home health agencies. She is also the State Survey Agency Director for the State of Florida and holds a master of science in Health with the program emphasis in Aging Studies. She is also a Qualified Intellectual Disability Professional. In 2009 and 2017, she received Survey & Certification Achievement Awards, presented by the Centers for Medicare & Medicaid Services for her work in Survey and Certification.



**Laura Tubbs**  
**RN, MSEd, MSN, CDP, CQP, LNHA**

Laura Tubbs is a seasoned nurse leader with 30 years of experience. She has served as a Director of Nursing, Nurse Consultant, Vice President of Clinical, and Licensed Nursing Home Administrator. She has served in the past as a Senior Clinician co-chair, Advancing Excellence work groups, AMDA CPG collaborative to update clinical practice guidelines, AHCA/NCAL former team lead for the Silver Quality Awards. She currently teaches mental health nursing at the International College of Health Sciences, where she serves as an Assistant Professor. She has taught over 1,200 future nursing students and is encouraged by the next generation of nurses coming up.

**SUNDAY, MARCH 19**

6-7 p.m. Board Dinner Salon 18

**MONDAY, MARCH 20**

8 a.m.-5 p.m. Registration &amp; Information Desk AB

**Optional 6-hour Preconvention Workshop**9 a.m.-12:15 p.m. **Session 101 – Morning 3.0** Salons 13/14**SPARKETYPE® – Discover Your Unique Imprint**~ Debbie Afasano, RN, BSN, CDONA, HCRM, LNC, CSA  
President, Carpe Diem HCC**Moderator:** Betty Barron, MSN, RN; 1<sup>st</sup> Vice President;  
Convention Co-Chair12:15-1:15 p.m. Lunch for Attendees Salons 9/10  
of SPARKETYPE® Workshop1:15-4:30 p.m. **Session 101 – Afternoon 3.0** Salons 13/14**SPARKETYPE® – Discover Your Unique Imprint**~ Debbie Afasano, RN, BSN, CDONA, HCRM, LNC, CSA  
President, Carpe Diem HCC**Moderator:** Betty Barron, MSN, RN; 1<sup>st</sup> Vice President;  
Convention Co-Chair**Regular Convention Sessions Start Here!**4:35-5:35 p.m. **Session 102 1.0** Salons 13/14**Shining a Light on Regulatory  
Documentation Requirements**~ Heather Py, RHIT, CCS, CHPS, RAC-CTA  
Director of Health Information Management,  
RB Health Partners**Moderator:** Jean Nelson, RN-BC, BSHCA; Treasurer,  
Immediate Past-President5:35-7 p.m. **Welcome Reception** Poolside Upper Deck  
Sponsored by **Avante Group** — Everyone is invited!**TUESDAY, MARCH 21**

8 a.m.-5 p.m. Registration &amp; Information Desk AB

8:45-8:55 a.m. **President's Welcome** Ballroom C

~ Susie Jensvold, BSN, MHSA, RN

Coffee Break sponsored by **Optum**8:55-10:25 a.m. **Session 103 1.5** Ballroom C**Keynote: IMA Seen it All – IMA Walking with  
Minimal Assist Down LTC Memory Lane**~ Debbie Afasano, RN, BSN, CDONA, HCRM, LNC, CSA  
President, Carpe Diem HCC**Moderator:** Susie Jensvold, BSN, MHSA, RN; President;  
Convention Co-Chair10:30-11:30 a.m. **Session 104 1.0** Ballroom C**Our Role in the Facility Assessment**

~ Robin A. Bleier, RN, HCRM, LNC

President, RB Health Partners

**Moderator:** Angela Willis, RN; Secretary

11:30 a.m.-12:30 p.m. Lunch Ballroom D

12:45-1:45 p.m. **Session 105 1.0** Ballroom C**The Director of Nursing Field Guide to  
Pharmacy Optimization**

~ Michelle King, PharmD, CPh

Regional Clinical Pharmacist Specialist, Huntingdon  
Behavioral Health**Moderator:** Kelly Ratanasurakarn, BSN, RN;  
Region III Vice President1:50-3:20 p.m. **Session 106 1.5** Ballroom C**Agency for Health Care Administration  
Regulatory Update**

~ Kimberly R. Smoak, MSH, QIDP

Deputy Secretary, Chief of Field Operations, Health Quality  
Assurance, Florida's Agency for Health Care Administration**Moderator:** Elizabeth Borer, RN; Region V Vice President3:25-6:05 p.m. **Annual Trade Show  
& Gift Basket Silent Auction** Ballroom ABOfficial Opening with Silent Auction in the Exhibit Hall to  
benefit FADONA's **Patches Bryan Scholarship Fund**.**WEDNESDAY, MARCH 22**

8:30 a.m.-5 p.m. Registration &amp; Information Desk AB

7:15-8:30 a.m. Continental Breakfast Ballroom C

8-9 a.m. **Session 107 1.0** Ballroom C**Keynote Address: The Face of Our Profession**

~ Elizabeth Borer, RN

Chief Nursing Officer, Millennial Healthcare Services  
**Moderator:** Susie Jensvold, BSN, MHSA, RN; President;

Convention Co-Chair

Provided with Support from **Urovant Sciences, Inc.**9:05-10:05 a.m. **Session 108 1.0** Ballroom C**Latest Update in COVID Skin and  
Other Long Hauler Issues**~ Pamela Scarborough, PT, DPT, MS, CWS, CEEAA  
Vice President of Clinical Affairs, American Medical  
Technologies**Moderator:** Betty Barron, MSN, RN; 1<sup>st</sup> Vice President;  
Convention Co-Chair



**10:10-11:10 a.m. Session 109 1.0 Ballroom C**  
***Data-Driven Decision Making: Fact or Fiction?***  
***Revisiting Data Needed for Infection Prevention and Antibiotic Stewardship***  
 ~ AC Burke, MA, CIC

Vice President of Healthcare Quality, RB Health Partners  
**Moderator:** Kelly Ratanasurakarn, BSN, RN;  
 Region III Vice President

**10:30-11 a.m. Refreshment Break**  
 Sponsored by **Sheridan Dental**

**11:15 a.m.-12:15 p.m. Session 110 1.0 Ballroom C**  
***Hot Legal Issues for SNFs***  
 ~ Karen Goldsmith, Esq.  
 Partner, Goldsmith & Grout, P.A.  
**Moderator:** Elizabeth Borer, RN;  
 Region V Vice President

**12:20-1:55 p.m. 2023 Awards Luncheon Ballroom D**  
**Nurse Administrator of the Year**  
 – Sponsored by **Optum** – 20 Years  
**CNA & LPN Awards of Excellence**  
 – Sponsored by **RB Health Partners** – 13 Years

**2-3 p.m. Session 111 1.0 Ballroom C**  
***Health Care-Associated Infection Prevention Program***  
 ~ Argentina Charles, MPH; Health Care-Associated Infection Prevention Program Manager, Infectious Disease Prevention and Investigation Section, Bureau of Epidemiology, Division of Disease Control & Health Protection, Florida Department of Health  
 ~ Jalya Erskine, BS, MS  
 MDRO Prevention Epidemiologist, Health Care-Associated Infection Prevention Program, Bureau of Epidemiology, Division of Disease Control & Health Protection, Florida Department of Health  
 ~ Juliana Reyes, MS  
 HAI Outbreak ICAR Epidemiologist, Florida Department of Health  
**Moderator:** Marilyn M. Nalley, RN;  
 Region VI Vice President

**3:05-4:25 p.m. Annual Trade Show & Gift Basket Silent Auction Ballroom AB**

**4:30-5:30 p.m. Session 112 1.0 Ballroom C**  
***Using QAA/QAPI to Reduce Avoidable Rehospitalizations***  
 ~ Sara Busacca, RN, BSN, MBA, LNHA, RAC-CT, QCP, CIC  
 Director of Quality Healthcare, RB Health Partners  
**Moderator:** Betty Barron, MSN, RN;  
 1<sup>st</sup> Vice-President; Convention Co-Chair

**7-10 p.m. Themed Fun Night Ballroom D**  
***"Platinum Partners – All Missions Are Possible!"***  
 Planned and sponsored by the **Platinum Partners**

## THURSDAY, MARCH 23

**8:15 a.m.-12:45 p.m. Registration & Information Desk AB**

**8-9 a.m. Continental Breakfast Ballroom C**  
 Sponsored by **Omnicare**

**8:30-9:30 a.m. Session 113 1.0 Ballroom C**  
***What Do I Do Now – Infection Prevention-Wise?***  
 ~ Cynthia Fronning, RN, GERO-RN, CDONA, FACDONA, RAC-CT, IP-BC, AS-BC, CALN, EFLA  
 Director of Education, NADONA  
**Moderator:** Angela Willis, RN; Secretary

**9:35-10:35 a.m. Session 114 1.0 Ballroom C**  
***Admitting the Patient with Clinically Complex Infusion Needs***  
 ~ Dawn Ellis, RN, CRNI, CM/DM  
 Clinical Nursing Manager, Omnicare  
**Moderator:** Jean Nelson, RN-BC, BSHCA; Treasurer, Immediate Past President

**10:40-11:40 a.m. Session 115 1.0 Ballroom C**  
***Why Recruit When You Can Retain?***  
 ~ John Dalton, Owner, Optimum RTS  
**Moderator:** Kelly Ratanasurakarn, BSN, RN;  
 Region III Vice President

**11:45 a.m.-12:45 p.m. Session 116 1.0 Ballroom C**  
***Mindfulness Part 2: The I-CARE Plan – How Are You Doing?***  
 ~ Laura Tubbs, RN, MSED, MSN, CDP, CQP, LNHA  
 Assistant Professor, International College of Health Sciences  
**Moderator:** Marilyn M. Nalley, RN;  
 Region VI Vice President

**12:45 p.m.**  
**DOOR PRIZES & END OF CONVENTION**

## 2023 Platinum Partners

**Acadia**

**Elite Medical Staffing**

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**Guardian Pharmacy of Florida**

**Huntingdon Behavioral Health**

**Medline Industries**

**Medtrition**

**New Source Medical**

**OPTUM**

**Teva**

**Urovant Sciences**

**VITAS Healthcare**



## ANNUAL CONVENTION CONTINUING EDUCATION

### Florida Licensees

This educational program has been approved for 22.0 nursing CEs and nursing home administrator CEUs by the Florida Board of Nursing and Florida Board of Nursing Home Administrators, Florida Department of Health, Division of Medical Quality Assurance, for CE Broker Provider ID Number 50-682. CE Broker Tracking #: 20-906085.

## FADONA Salutes its Presidents on its 36<sup>th</sup> Anniversary

1988-1989: Martha Davis

1997-2001: Margery Shake

1989-1991: Sharon Walters

2001-2007: Cathy Ates

1991-1993: Gilda Osborn

2007-2013: Bonnie Cruz

1993-1995: Martha Russell

2013-2017: Jean Nelson

1995-1997: Jocelyne Cameau

2017-Present: Susie Jensvold

## FADONA Regions by County

Region I: Northwest

1A – Bay, Escambia, Holmes, Okaloosa, Santa Rosa, Walton, Washington

1B – Jefferson, Madison, Calhoun, Leon, Taylor, Franklin, Gadsden, Gulf, Jackson, Liberty, Wakulla

Region II: Northeast

2A – Hamilton, Lafayette, Alachua, Marion, Clay, Nassau, Suwannee

2B – Dixie, Union, Putnam, Baker, St. Johns, Columbia, Gilchrist;

2C – Levy, Bradford, Duval, Flagler

Region III: Centraleast

3A – Lake, Osceola, Orange, Seminole

3B – Volusia

Region IV: Centralwest

4A – Hillsborough, Pinellas, Highlands, Polk

4B – Hardee, Hernando, Sumter, Citrus, Pasco

Region V: Southwest

5A – Manatee, Charlotte, Collier

5B – Desoto, Lee, Sarasota

Region VI: Southeast

6A – Palm Beach

6B – Brevard, Indian River, St. Lucie, Martin, Okeechobee

6C – Hendry, Glades

Region VII: South

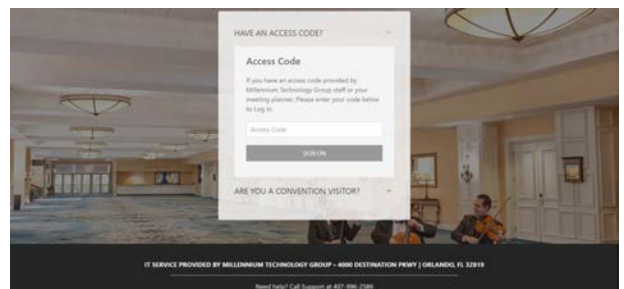
7A – Miami-Dade, Monroe, Broward counties

## WIRELESS INSTRUCTIONS

ROSEN CONVENTIONS

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1. Connect to: "Convention Wireless"
2. Open a web browser
3. You will be directed to the Rosen Plaza Convention Internet Access portal page



4. Click on "Have an Access Code?"
5. Enter the Access Code provided above.
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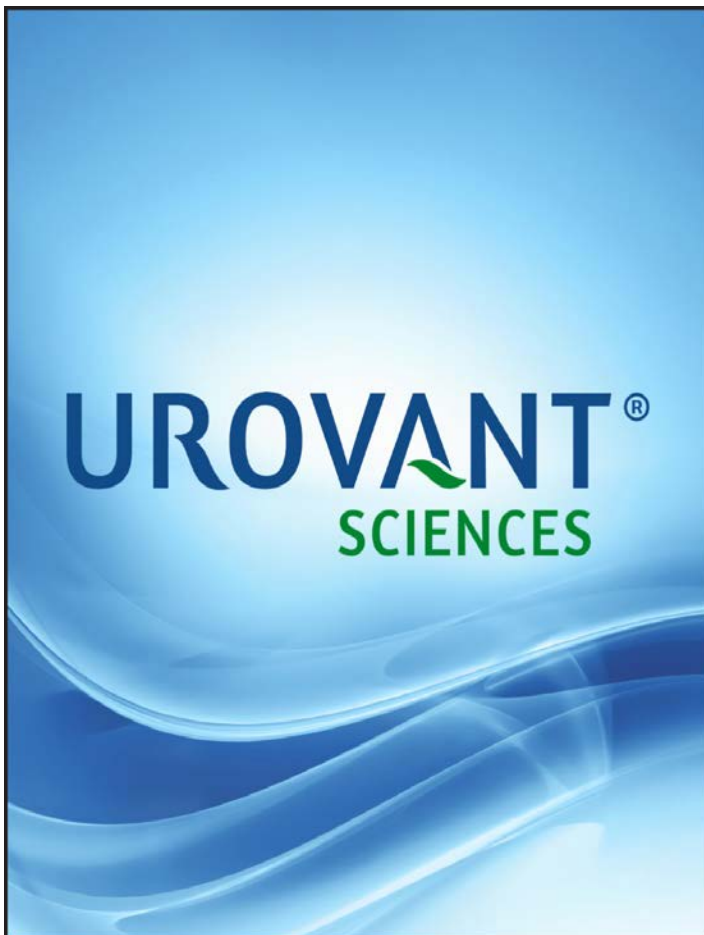
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**3M**

**Hope Greenfield**

Regional Sales Manager  
1828 Sunrise Dunes Ct.  
Tarpon Springs, FL 34689  
(402) 616-7257  
hlgreenfield@mmm.com

3M, with newly acquired KCI, focuses on providing better care through patient-centered science. Helping transform patient outcomes by stewarding skin, reducing the risk of preventable complications and restoring lives. From wound & skin care to solutions for BSI/SSI risk reduction, our team is ready to partner with you to strive toward a world with zero complications.



**Acadia Pharmaceuticals (A) (PP)**

**Heather Highfield**

Executive Sales Specialist  
4650 Links Village Dr.  
Ponce Inlet, FL 32127  
(407) 399-0361  
heather.highfield@acadia-pharm.com

Acadia is trailblazing breakthroughs in neuroscience to elevate life. For more than 25 years we have been working at the forefront of healthcare to bring vital solutions to people who need them most. We developed and commercialized the first and only approved therapy for hallucinations and delusions associated with Parkinson's disease psychosis. Our late-stage development efforts are focused on negative symptoms of schizophrenia and Rett syndrome, and in early-stage clinical research we are exploring novel approaches to pain management, cognition and neuropsychiatric symptoms in central nervous system disorders. For more information, visit us at [www.acadia-pharm.com](http://www.acadia-pharm.com) and follow us on LinkedIn and Twitter.



**Advanced Care Solutions, Inc.**

**Sandy Hettinger**

President  
4001 NW 124th Ave.  
Coral Springs, FL 33065  
(954) 748-1977; Fax: (954) 748-3748  
Cell: (954) 401-3694  
shettinger@acsmedical.com

Advanced Care Solutions is a Nationwide Consumable Medical Supply Company located in Coral Springs, Florida. We provide Diabetic Testing Supplies, Incontinent Supplies, Ostomy, Urological and Wound Care Supplies. Our expertise is delivering direct to the patient's home. We work with all payor sources, including Medicare and Medicaid Advantage Plans.



**ARKRAY USA**

**Ileana Martinez**

Sales Account Manager  
5182 W. 76th St.  
Minneapolis, MN 55439  
(561) 398-9761  
martinezi@arkrayusa.com

Established in 1960, ARKRAY has pioneered products to ensure that people who have diabetes, and the health professionals who care for them, can better manage the condition. ARKRAY is a leader in the blood glucose monitoring market with a dominant market share in long-term care. For healthcare providers, this means cutting-edge and reliable products combined with superior customer support. With products and programs that reach throughout the industry, ARKRAY has become the trusted source across the healthcare continuum.



**Aston Health (S)**

**Amy Williams**

Vice President of Human Resources  
10150 Highland Manor Dr., Ste. 300  
Tampa, FL 33610  
(813) 558-6600  
amywilliams@astonhealth.com

Aston Health Consulting Services provides healthcare facilities with high-level solutions, administrative back-office services, and highly trained consultants to help fulfill critical business needs. We collaborate with each client, enabling executives to make informed decisions and optimize the full gamut of back-end operations. Aston Health Consulting Services offers genuine solutions that are vital to clients who desire to enhance care.



**Balanced Wellbeing LLC**

**Kathleen Miller\***

Director of Strategic Growth  
3200 SW 34th Ave., Ste. 701  
Orlando, FL 34474  
(877) 779-2429; Fax: (888) 248-4348  
kathleenmiller@balancedwellbeingllc.com

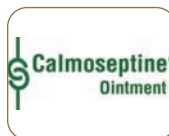


**Boehringer Ingelheim Pharmaceuticals, Inc.**

**David Reis**

Sr. National Account Director  
5138 Deerview Park Dr.  
Cleveland, OH 45002  
(513) 941-8364  
dave.reis@boehringer-ingelheim.com

Boehringer Ingelheim is one of the world's 20 leading pharmaceutical companies. Headquartered in Germany, the company operates globally with more than 50,000 employees. The family-owned company has been committed to researching, developing, manufacturing and marketing novel treatments for human and veterinary medicine. Visit us at [www.us.boehringer-ingelheim.com](http://www.us.boehringer-ingelheim.com), or on Twitter @BoehringerUS.



**Calmoseptine, Inc.**

**Greg Dixon**

CEO  
16602 Burke Ln.  
Huntington Beach, CA 92647  
(714) 840-3405; Fax: (714) 840-9810  
kim@calmoseptine.com

Calmoseptine® Ointment protects and helps heal skin irritations from moisture such as urinary and fecal incontinence. It is also effective for irritations from perspiration, wound drainage, fecal & vaginal fistulas and feeding tube site leakage. Calmoseptine® temporarily relieves discomfort and itching. Free samples at our booth!



**CIRRUSDX (A)**

**Gregory Kemp**

Account Executive  
1905 Lawson Blvd.  
Gurnee, IL 60031  
(847) 370-4201  
gkemp@cirusdx.com

CIRRUSDX is an CLIA-certified infectious disease lab that offers unique testing solutions for UTI, STI, and Respiratory Infections (among others) that are tailored to Long Term Care, Geriatrics, Urology, Uro-Gynecology, OBGYN and various specialty/general practice clinics. Our unique UTI test utilizes PCR technology in

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## **connectRN (S)**

**Kristen DeLuca**

Field Marketing Associate  
203 Crescent St., Ste. 403  
Waltham, MA 02453  
(978) 339-3131  
kdeluca@connectrn.com

connectRN is the leading nurse community, created to connect nurses with each other, provide career support, and deliver flexible work opportunities. By leveraging technology the platform allows access to work opportunities and vital resources nurses need to build a thriving career. connectRN is headquartered in Waltham, Massachusetts, and serves clinicians across the U.S. To learn more about connectRN, please visit [www.connectrn.com](http://www.connectrn.com).



## **Cotler Healthcare and Development**

**Kerry Cotler, PhD**

President  
11120 S. Crown Way, Ste. 1  
Wellington, FL 33414  
(561) 790-1191; Fax: (561) 793-0669  
nataliecotler@cotlerhealthcare.com

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## **Elite Medical Staffing (A) (PP)**

**Sydney Meade**

Market Manager  
1035 Greenwood Blvd, Ste. 205  
Lake Mary, FL 32746  
(407) 865-7999; Fax: (866) 560-0108  
flstaffing@elitemedicalstaffing.com

Elite Medical Staffing is dedicated to matching our staff of healthcare professionals to healthcare providers looking to fill positions within their medical facility. A majority of our clients specialize in skilled nursing/post-acute care with the rest being a mix of hospital and home health.



## **Envista Health (A)**

**Kenneth D. Jewett**

CFO  
1133 Louisiana Ave., Ste. 112  
Winter Park, FL 32789  
(407) 637-2981; Fax: (321) 549-7981  
kenjewett@envistahealth.com

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## **ESHYFT**

**Charles Nussbaum**

Regional Sales Director  
4547 U.S. Highway 9, Ste. L  
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## **Essity HMS (A)**

**Sylvie Trudel**

RN Account Manager  
2929 Arch St., Ste. 2600  
Philadelphia, PA 19104  
(239) 994-5204  
sylvie.trudel@essity.com

Essity provides high-quality incontinence care, wound care and compression products. Our innovative and cost-effective solutions, coupled with our expertise, cutting-edge technology, and global coverage, allow for better person-centered care outcomes. Additionally, our customers and partners value our support through state-of-the-art training and education.



## **ExcelHealth Group**

**Kim Napper**

Executive Assistant  
P.O. Box 331795  
Murfreesboro, TN 37133  
(615) 225-8911; Direct: (615) 724-7863  
enrollment@excelhealthgroup.net

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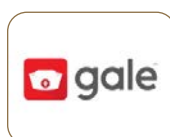


## **EZ Way**

**David Daisher**

National Sales Manager  
P.O. Box 89 807 E. Main St.  
Clarinda, IA 51632  
(661) 713-3773; Fax: (712) 542-5101  
ddaisher@ezlifts.com

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## **Gale Healthcare Solutions (A)**

**Jessica Utaski\***

Conference Coordinator  
3101 W. Dr. Martin Luther King Jr. Blvd., Ste. 200  
Tampa, FL 33607  
(813) 523-1802  
[jessica.utaski@usegale.com](mailto:jessica.utaski@usegale.com)



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**Gentell (A) (PP) (S)****Jennifer Brandt\***

Marketing Manager  
2701 Bartram Rd.  
Bristol, PA 19007  
(215) 788-2700  
jbrandt@gentell.com

**Guardian Pharmacy (A) (PP) (S)****Matthew Depenbrock**

Director of Enchantment  
9402 International Ct. N.  
St. Petersburg, FL 33703  
(727) 366-6766  
matt.depenbrock@guardianpharmacy.net

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**H&R Healthcare, LP****Lorinda White\***

Vice President  
1750 Oak St.  
Lakewood, NJ 08701  
(732) 367-5533; Fax: (732) 367-9526  
lorindaw@handrhealthcare.com

**Health Advocates Network****Richard Norris**

VP, Clinical Operations – Southeast Division  
3962 W. Eau Gallie Blvd., Ste. A  
Melbourne, FL 32934  
(321) 265-6615  
richard.norris@hanstaff.com

Health Advocates Network was founded on the basis of a shared aspiration to improve the way healthcare staffing is done. We are driven by your needs and succeed together through our mission. By solving challenges, providing the best placements, and advocating for you, we stand to help you thrive and pave the path forward.

**Huntingdon Behavioral Health (A) (PP)****Stephanie Witt**

Clinical Operations Director  
43 Barkley Cir., Ste. 201  
Fort Myers, FL 33907  
(239) 936-5250; Fax: (239) 936-9970  
switt@mcr.health

Huntingdon Behavioral Health has been providing Psychiatry and Psychology services in Florida for the past 30 years. Our team of over 90 psychologists, psychiatrists, psych-certified APRNs, LCSWs, and pharmacist consultants, serve in 220+ skilled nursing, memory care, and ALFs. We focus on best practices to help care for those in need of diagnosis and treatment achieving optimal levels of independence and functioning.

**KARE****Cydney Grote**

Growth Enablement Manager  
1123 Yale St.  
Houston, TX 77008  
(231) 409-8384  
cgrote@doyoukare.com

**Medline Industries (A) (PP) (S)****David Lilley**

Division Sales Manager  
918 Yates St.  
Orlando, FL 32804  
(407) 864-7791  
dlilley@medline.com

Medline is a manufacturer and distributor serving the healthcare industry with 300,000+ medical supplies and solutions that help customers achieve clinical and financial success. Through a strategic partnership with our customers, we strive to help you reduce costs, improve outcomes and increase revenues. To learn more contact David Lilley at dlilley@medline.com.

**Med-Mizer****John Stern**

Territory Manager  
412 E. Jones St.  
Savannah, GA 31401  
(914) 882-5373  
johnstern@med-mizer.com

Med-Mizer is a Veteran-founded, American-based manufacturer that innovates medical technology for healthcare. The markets we serve cover the continuum of care from from hospitals/clinics to long-term care, hospice, and home care. Our innovative solutions include specialty beds, seating, and safe patient handling equipment.

**Medtrition (A) (PP) (S)****Michelle Baker**

Regional Sales Manager  
P.O. Box 5387  
Lancaster, PA 17606  
(704) 607-0179  
mbaker@medtrition.com

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**Neurocrine Biosciences, Inc. (A)****Rodolfo Hernandez**

Account Specialist  
12780 El Camino Real  
San Diego, CA 92130  
(786) 748-1493  
rohernandez@neurocrine.com

Neurocrine Biosciences is a neuroscience-focused, biopharmaceutical company dedicated to discovering, developing and commercializing life-changing treatments for people with serious, challenging and under-addressed disorders. The company's diverse portfolio includes four FDA-approved treatments as well as clinical programs in multiple therapeutic areas. Headquartered in San Diego, Neurocrine Biosciences specializes in targeting and

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interrupting disease-causing mechanisms. For more information, visit [neurocrine.com](http://neurocrine.com), and follow the company on LinkedIn.



## **New Source Medical (A) (PP)**

### **Chandler Hurst**

Account Manager  
9913 Shelbyville Rd.  
Louisville, KY 40223  
(813) 838-6303

[churst@newsourcemed.com](mailto:churst@newsourcemed.com)

New Source Medical offers a comprehensive suite of therapeutic support surfaces, bariatric equipment, negative pressure wound therapy, and related products for short- and long-term rentals. We provide real-time technology to support facilities in managing rentals and superior service with 24/7 customer service, prompt delivery, and trained technicians.



## **Omnicare, CVS Health (S)**

### **Nikki Matthews**

Sales Executive  
8603 Florida Mining Blvd.  
Tampa, FL 33602  
(859) 250-3210

[nichaela.matthews@omnicare.com](mailto:nichaela.matthews@omnicare.com)

Omnicare is a national leading pharmacy for skilled nursing facilities and their patients. We provide best-in-class medication reviews, compliance management and cost containment solutions that keep the focus on providing quality care. Our robust clinical offerings are patient focused and optimal for providers in long-term and post-acute facilities.



## **Optum (A) (PP) (S)**

### **Bobbi Hawver, DNP, FNP-BC**

Director of Clinical Operations/Senior Community Care-Florida  
5130 Sunforest Dr.  
Tampa, FL 33634

(941) 343-7419

(941) 343-7419

[tyler.g.grisham@optum](mailto:tyler.g.grisham@optum)

Optum is an innovator in on-site clinical care. We partner with health plans to provide specialized benefits and clinical support to the most expensive, medically complex members residing in long-term care communities. One of our core principles is to provide the right care in the right place, helping to improve the patient experience while reducing overall costs.



## **Precision Health Solutions**

### **Bill Barr**

President  
9675 4th St. N.  
St. Petersburg, FL 33702  
(813) 731-2898

[bbarr@precision-healthsolutions.com](mailto:bbarr@precision-healthsolutions.com)

Precision Health Solutions (PHS) is a leading independent laboratory focused on personalized medicine to help patients on their path to better health. We offer expertise through innovation by providing accurate diagnostic testing, precise medication management and promoting antibiotic stewardship to improve patient outcomes.



## **PsychU.org**

### **Mike Crooks\***

LTC Clinical & Scientific Liaison  
953 Marbury Ct. SW  
Marietta, GA 30064  
(404) 825-9042

[mike.crooks@otsuka-us.com](mailto:mike.crooks@otsuka-us.com)



## **ReNew Wound Care (A)**

### **Steve McDonald**

Sales Specialist  
177 Royal Palm Dr.  
Largo, FL 33771  
(407) 669-9356

[smcdonald@renewcares.com](mailto:smcdonald@renewcares.com)

Our highly trained wound care specialists offer patients the highest level of wound care for optimal resolutions and higher quality of life. Our superior documentation makes mistake-proof compliance a cinch—and better healing prevents returns to the hospital. With ReNew research, we're replacing traditional techniques with hyper-efficient methods and groundbreaking technology.



## **Restorix Health/AMT Wound Care**

### **Stephanie Hodges, MBA, RN**

Regional Vice President, Post-Acute Sales  
3006 Forest Wander Way  
Nashville, TN 32706  
(317) 385-5370

[stephanie.hodges@restorixhealth.com](mailto:stephanie.hodges@restorixhealth.com)

RestorixHealth is the wound care solutions company providing customized programs, services, products and education across the care continuum, from developing and operating wound centers, through supporting long-term care facilities with education and supplies, to providing in-home care.



## **Smith + Nephew, Inc.**

### **Amber Duke**

District Sales Manager, Biologics – N FL  
5600 Clearfork Main St.  
Ft. Worth, TX 76116  
(904) 502-6590

[amber.duke@smith-nephew.com](mailto:amber.duke@smith-nephew.com)

Smith+Nephew's Advanced Wound Management portfolio provides comprehensive solutions to meet broad and complex clinical needs and to help healthcare professionals reduce the human and economic consequences of wounds. These include products for the treatment of acute and chronic wounds such as leg, diabetic and pressure ulcers, burns, and post-operative wounds.



## **Specialty Rx**

### **Herman Freilich\***

Regional Director of Client Services  
2 Bergen Turnpike  
Ridgefield Park, NJ 07660  
(908) 531-8121

[hfreilich@srxtlc.com](mailto:hfreilich@srxtlc.com)

# Directory of Exhibitors

**Sunovion****Thao Nguyen\***

Sr. National Account Director LTC, Market Access  
84 Waterford Dr.  
Marlborough, MA 01752  
(484) 269-1409  
thao.nguyen@sunovion.com

**Teva Pharmaceuticals (A) (PP) (S)****Richard Barrineau\***

Regional Sales Manager  
8 Gloria Ln.  
Fairfield, NJ 07004  
(973) 575-2775  
richard.barrineau@tevapharm.com

**Thrive Behavioral Sciences (A)****Steve Lomonico**

President and CEO  
5510 N. Hesperides St.  
Tampa, FL 33614  
(727) 418-2567; Fax: (813) 467-6099  
lomonico@thrivebehavioralsciences.com

Thrive Behavioral Sciences provides Psychiatry and Psychology services to Nursing Homes and Assisted Living Facilities. Owned and operated by a Nursing Home Administrator, we understand each facility's needs. We think like you think and work every day to create better outcomes for your patients and your facility.

**TridentCare****Sharon Silkroski**

Corporate Business Executive  
4400 140th Ave. N.  
Clearwater, FL 33672  
(941) 285-1897  
sharon.silkroski@tridentcare.com

TridentCare is the nation's most experienced provider of mobile diagnostic services. A leader and innovator in the industry for over 30 years.

**TZMO USA****Patty Mitchell**

Account Executive  
1827 Powers Ferry Rd., Bldg. 5  
Atlanta, GA 30339  
(321) 292-1568; Fax: (404) 850-9736  
patricia.mitchell@tzmousa.com

Seni is a premium line of incontinence products that falls under the Poland-based TZMO SA group umbrella. Our mission is to improve the quality of life for people living with incontinence, allowing them to enjoy everyday life activities with confidence.

**Urovant Sciences, Inc. (A) (PP) (S)****Greg Anderson**

Regional Manager  
4610 SE 8th St.  
Ocala, FL 34471  
(352) 804-1455  
greg.anderson@urovant.com

Urovant Sciences is a biopharmaceutical company focused on developing and commercializing therapies for patients. Urovant Sciences, a subsidiary of Sumitomo Dainippon Pharma Co., Ltd., intends to develop treatments for additional diseases. Learn more about us at [www.urovant.com](http://www.urovant.com).

**VaxServe, A Sanofi Company****Jessica Galouch**

Deputy Director, Marketing  
54 Glenmaura National Blvd., Ste. 301  
Moosic, PA 18507  
(800) 752-9338  
jessica.galouch@sanofi.com

VaxServe, a subsidiary of Sanofi Vaccines and a leading specialty distributor of vaccines, provides immunization services and solutions to help healthcare organizations achieve their immunization goals. VaxServe supports the expansion and success of influenza immunization campaigns and offers a streamlined ordering and fulfillment process. Please visit [www.vaxserve.com](http://www.vaxserve.com) or [www.sanofiflu.com](http://www.sanofiflu.com).

**Viatris (A)****Mick Sullivan\***

LTC Account Director  
777 97th Ave. N.  
Naples, FL 34108  
(239) 778-4744  
mick.sullivan@viatris.com

**VITAS Healthcare (A) (PP) (S)****Lillian Valeron, DMD**

Director of Market Development  
2201 Lucien Way, Ste. 100  
Maitland, FL 32751  
(407) 875-0028; Referral; Referral Phone: (800) 93-VITAS; Fax: (877) 848-2702  
lillian.valeron@vitas.com

Established in 1978, VITAS Healthcare is the nation's leading provider of end-of-life care. VITAS ensures that patients and their families have immediate access to compassionate, high-quality end-of-life care. Operating 49 hospice programs in 14 states, VITAS cares for 18,000 patients each day. Visit [www.vitas.com](http://www.vitas.com).



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## CONVENTION SCHEDULE AT A GLANCE

### MONDAY, MARCH 20

8 a.m.-5 p.m.	Registration & Information .....	Desk AB
9 a.m.-12:15 p.m.	101 – Morning <i>SPARKETYPE® – Discover Your Unique Imprint</i> .....	Salons 13/14
12:15-1:15 p.m.	Lunch for Attendees of <i>SPARKETYPE®</i> Workshop .....	Salons 9/10
1:15-4:30 p.m.	101 – Afternoon <i>SPARKETYPE® – Discover Your Unique Imprint</i> .....	Salons 13/14
4:35-5:35 p.m.	102 – <i>Shining a Light on Regulatory Documentation Requirements</i> .....	Salons 13/14
5:35-7 p.m.	Welcome Reception — Everyone is invited!.....	Poolside Upper Deck

Sponsored by Avante Group

### TUESDAY, MARCH 21

8 a.m.-5 p.m.	Registration & Information .....	Desk AB
8:45-8:55 a.m.	Welcome from FADONA President .....	Grand Ballroom C
	Coffee Break Sponsored by Optum	
8:55-10:25 a.m.	103 – <i>IMA Seen it All – IMA Walking with Minimal Assist Down LTC Memory Lane</i> .....	Grand Ballroom C
10:30-11:30 a.m.	104 – <i>Our Role in the Facility Assessment</i> .....	Grand Ballroom C
11:30 a.m.-12:30 p.m.	Lunch .....	Grand Ballroom D
12:45-1:45 p.m.	105 – <i>The Director of Nursing Field Guide to Pharmacy Optimization</i> .....	Grand Ballroom C
1:50-3:20 p.m.	106 – <i>Agency for Health Care Administration Regulatory Update</i> .....	Grand Ballroom C
3:25-6:05 p.m.	Annual Trade Show & Gift Basket Silent Auction .....	Grand Ballroom AB

### WEDNESDAY, MARCH 22

8:30 a.m.-5 p.m.	Registration & Information .....	Desk AB
7:15-8:30 a.m.	Continental Breakfast.....	Grand Ballroom C
8-9 a.m.	107 – <i>Keynote Address: The Face of Our Profession</i> .....	Grand Ballroom C
	Provided with Support from Urovant Sciences, Inc.	
9:05-10:05 a.m.	108 – <i>Latest Update in COVID Skin and Other Long Hauler Issues</i> .....	Grand Ballroom C
10:10-11:10 a.m.	109 – <i>Data-Driven Decision Making: Fact or Fiction?</i> .....	Grand Ballroom C
10:30-11 a.m.	Refreshment Break Sponsored by Sheridan Dental	
11:15 a.m.-12:15 p.m.	110 – <i>Hot Legal Issues for SNFs</i> .....	Grand Ballroom C
12:20-1:55 p.m.	2023 AWARDS Luncheon.....	Grand Ballroom D
	Nurse Administrator of the Year – Sponsored by Optum – 20 Years	
	CNA & LPN Awards of Excellence – Sponsored by RB Health Partners – 13 Years	
2-3 p.m.	111 – <i>Health Care-Associated Infection Prevention Program</i> .....	Grand Ballroom C
3:05-4:25 p.m.	Annual Trade Show & Gift Basket Silent Auction .....	Grand Ballroom AB
4:30-5:30 p.m.	112 – <i>Using QAA/QAPI to Reduce Avoidable Rehospitalizations</i> .....	Grand Ballroom C
7-10 p.m.	Platinum Partners – “All Missions Are Possible!” Themed Fun Night .....	Grand Ballroom D
	Planned and sponsored by the Platinum Partners	

### THURSDAY, MARCH 23

8:15 a.m.-12:45 p.m.	Registration & Information .....	Desk AB
8-9 a.m.	Continental Breakfast Sponsored by Omnicare.....	Grand Ballroom C
8:30-9:30 a.m.	113 – <i>What Do I Do Now — Infection Prevention-Wise?</i> .....	Grand Ballroom C
9:35-10:35 a.m.	114 – <i>Admitting the Patient with Clinically Complex Infusion Needs</i> .....	Grand Ballroom C
10:40-11:40 a.m.	115 – <i>Why Recruit When You Can Retain?</i> .....	Grand Ballroom C
11:45 a.m.-12:45 p.m.	116 – <i>Mindfulness Part 2: The I-CARE Plan – How Are You Doing?</i> .....	Grand Ballroom C
12:45 p.m.	DOOR PRIZES & END OF CONVENTION	

Note: Sessions and speakers are subject to change.