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FADONA/LTC
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West Palm Beach, FL 33407
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www.fadona.org



Presented by the Florida Association Directors of Nursing Administration/LTC

FADONA's 26th Anniversary Convention

Carrying the Torch of Leadership 2013

Hilton Daytona Beach Oceanfront Resort • April 22-25, 2013

So Many Reasons to Register Today!

- ✓ **Optional** — **Administrative Guide to Managing Risk: A Certificate Program** (5.0 CEUs) — Our panel of experts will help you sharpen your risk management skills with tools to become: 1. Proactive (to prevent a negative outcome), 2. Reactive (to manage negative situations), and 3. Improve quality through continuous quality improvement. This program features a 100-question multiple choice test with a Certificate of Achievement **Only..... \$125!** **Special Rate: Additional staff members from the same facility, organization, or corporation..... ONLY \$95 each**
- ✓ State-of-the-science clinical presentations by expert physicians and nurses who understand long-term care medicine
- ✓ 90-minute Regulatory Workshop with the Agency for Health Care Administration
- ✓ Annual Awards Luncheon with a keynote speaker focusing on **Paths to Leadership Success**
- ✓ **SAVE MONEY with Flexible Options & Affordable Fees:**
- ✓ Discounted early-bird registration fees
- ✓ Half price for 1st-time attendees
- ✓ Discounted fees for 2nd, 3rd, etc., registrants from the same facility
- ✓ Registration fees include all planned meals!
- ✓ **"Amazing Wednesday!"** Includes all educational sessions on April 24, 2013; CEUs/CEUs; Awards Luncheon; and Trade Show pass (admission to **"Fun Night"** is extra) — **ONLY \$95**
- ✓ **Seminar Tickets:** Any single educational seminar on April 23-25 — **ONLY \$25**
- ✓ **Book of Seminar Tickets:** Any 4 seminars of your choice on April 23-25 — **ONLY \$85**
- ✓ Earn **18.5 CEUs/CEUs** for Florida licensed nurses and Florida licensed nursing home administrators
- ✓ Stay at the stylish Hilton Daytona Beach Oceanfront Resort

*Earn 18.5 maximum CEUs/CEUs!
Full Registration Fee includes
"Amazing Wednesday," Trade Show,
Awards Luncheon, Fun Night, door prizes,
all planned meals, and much more...
— Special discount rates for
1st-timers and additional attendees
from the same facility!*


HOTEL RESERVATIONS: Call the **Hilton Daytona Beach Oceanfront Resort**, 100 N. Atlantic Avenue, Daytona Beach, FL 32118, at **866-536-8477** or **386-254-8200 (hotel direct, M-F, 9-5)**. You may also reserve online by going to www.fadona.org/convention.html. Make your reservations today, and make sure to tell them you are attending the FADONA convention. That will ensure your single/double room at the special FADONA group rate of **\$125/night, single/double occupancy**, available three (3) days pre- and three (3) days post-program dates, based on availability, with **No Resort Fee**, and **\$6** per day discounted self-parking. Hotel amenities include: Complimentary use of Fitness Center, Complimentary in-room Internet, etc.

Carrying the Torch of Leadership 2013

Optional Pre-convention

Optional Pre-convention Program

MONDAY, APRIL 22

- 8 a.m.-5 p.m. Registration & Information 
- 9 a.m.-12 p.m. **Administrative Guide to Managing Risk: A Certificate Program (101-A)** 3.0 hours
 ~ Robin A. Bleier, RN, HCRM, FACDONA; Principal with RB Health Partners
 ~ Hazel M. Mahoney, BN, LHRM; Risk Management Quality Assurance Consultant, Preferred Clinical Services
 ~ Joan F. Frazier, BSN, MBA, JD; Director Risk Management and Compliance, Airamid Health Services
 ~ Karen Goldsmith, Esq., Goldsmith & Grout
- 12-1 p.m. Lunch on Your Own
- 1-3 p.m. **Administrative Guide to Managing Risk: A Certificate Program (101-B)** 2.0 hours

- 4:30-5:30 p.m. **Regional Networking Roundtable: Sizzling Topics (102)** 1.0 hour
 ~ Hosted by Regional Vice Presidents: Norma Collins, RN, BS, LHRM (III); Sharyn Figgins, RN, MSN (I); and Kim Joynes, RN, BSN (V)
- 7 p.m. **Welcome Reception with Hors d'oeuvres & Refreshments**
 ☆ This reception is sponsored by Novaerus.

TUESDAY, APRIL 23

- 7:30 a.m.-5 p.m. Registration & Information
- 8-9:15 a.m. **NON-CE BREAKFAST PRODUCT THEATER (103)**
Xenazine for the Treatment of Chorea Associated with Huntington's Disease
 ~ Adam Rosenblatt, MD; Professor of Psychiatry and Neurology, Director of Geriatric Psychiatry, Virginia Commonwealth University
 ☆ This session is sponsored by Lundbeck.
- 9:15-10:45 a.m. **Keynote Address (104)** 1.5 hours
 ~ Keith Ochwat, Film Director, Age of Champions
 ☆ This session is supported by an educational grant from Novaerus.
- 11 a.m.-12 p.m. **BREAKOUT SESSIONS I**
A. Advanced Care Planning (105) 1.0 hour
 ~ Robin A. Bleier, RN, HCRM, FACDONA; Principal with RB Health Partners; and
 ~ LuMarie Polivka-West, MSP; Senior Director of Policy & Program Development, Florida Health Care Association
 ☆ This session is supported by an educational grant from PrevMed.
- or
- B. Mitigation Planning for a Successful Reimbursement Strategy (106)** 1.0 hour
 ~ Rhonda DePaul, RN, BS, MPM;
 VP, Consultative Services, Genesis Rehabilitation

Continuing Education

This educational program will be approved for 18.5 maximum contact hours for Florida licensed nurses and nursing home administrator CEUs by FADONA, CE Provider #50-682.

ANCC Accreditation: This continuing nursing education activity is being applied for through the Alabama State Nurses Association, an accredited approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

12-1:30 p.m. **NON-CE PRODUCT THEATER LUNCHEON PROGRAM (107)**
Optimizing the Management of COPD in LTC: Twice Daily Nebulization Could Make a Difference in Certain Residents

☆ This session is sponsored by Mylan Specialty.

1:30-3 p.m. **Pain the Fifth Vital Sign (108)** 1.5 hours

~ Chuck Gokoo, MD, CWS;

Chief Medical Officer, American Medical Technologies

☆ This session is supported by an educational grant from Endo.

3:15-5:45 p.m. **Annual Trade Show & Silent Auction:** Official Opening Silent Auction in the Exhibit Hall to benefit FADONA's Scholarship Fund

6:45-7:45 p.m. **BREAKOUT SESSIONS II**

A. Inciting the Excellence Riot — Motivating People to Perform with Distinction (109) 1.0 hour

~ Megan Stone, Masters of Physical Therapy;

Regional Director of Operations, Therapy Management Corporation

or

B. Preventing the Spread of C. Difficile Infections in Long-Term Care (110) 1.0 hour

~ Anne Carol Burke, MA; Healthcare-Associated Infection Prevention Program Manager, Florida Department of Health

WEDNESDAY, APRIL 24

7:30 a.m.-5 p.m. Registration & Information

8-9:15 a.m. **Asymptomatic Bacteriuria Antibiotic Stewardship in Nursing Homes (111)** 1.0 hour

~ Tammy Jernigan, MSN, ARNP, CIC; Senior Regional Healthcare-Associated Infection Prevention Epidemiologist, Florida Department of Health Bureau of Epidemiology

☆ The continental breakfast is sponsored by FADONA Region IV.

9:30-10:30 a.m. **Advanced Concepts in Wound Care (112)** 1.0 hour
 ~ Steven Magilen, MD; Chief Medical Officer, Quality Surgical Management

10:30-11:30 a.m. **QAPI — A Model for Exceeding Compliance and Achieving Excellence (113)** 1.0 hour
 ~ Beckie Dow, RN, RAC-MT;

Regional Consultant & Trainer for Harmony Healthcare International

11:45 a.m.-1:45 p.m. **ANNUAL AWARDS LUNCHEON**

Keynote: The Emotional Intelligence Path to Leadership Success (114) 1.0 hour

~ Debra Hagerty, DNP, NHA, LBSW, CDONA, FACDONA

Assistant Professor, Armstrong Atlantic State University, Savannah, GA

Annual Awards Luncheon is sponsored by American Health Associates Clinical Laboratories.

2013 PRESENTATION OF AWARDS

Nurse Administrator of the Year Award is sponsored by Evercare.
LPN and CNA Annual Awards are sponsored by RB Health Partners.

2-5 p.m. Trade Show, Silent Auction, Door Prizes

7-10:30 p.m. **PLATINUM PARTNER'S FUN NIGHT**
 Exceptional Food, Drinks, & Entertainment

☆ This annual event is planned and sponsored by the Alliance Council's Platinum Partners.



Carrying the Torch of Leadership 2013

Our Sponsors Rock!

American Health Associates Clinical Labs

– Awards Luncheon

Novaerus – Grand Sponsor

American Health Associates Clinical Labs – Classic Sponsor

Evercare – Classic Sponsor

RXPERTS – Classic Sponsor

FADONA Region IV – Continental Breakfast on Wednesday

Mylan Specialty – Product Theater Lunch on Tuesday

Lundbeck – Product Theater Breakfast on Tuesday

Novaerus – Welcome Reception on Monday

GOJO Industries – Educational Session Support

PrevMed – Educational Session Support

RXPERTS – 2010-2013 Website Convention

Photo Display Sponsor

RB Health Partners – LPN & CNA Awards

Novaerus – Tote Bags

Evercare – Nurse Administrator of the Year Award

Guardian Pharmacy – Hotel Key Cards

Endo Pharmaceuticals – Educational Session Support

Genadyne – Name Badge Holders

MobilexUSA – Handouts on CD ROM

FADONA's Platinum Partners – Fun Night Sponsors

THURSDAY, APRIL 25

8:45-10:15 a.m. **AHCA Regulatory Compliance Workshop**
(115) 1.5 hours

~ Polly Weaver, BS; Chief of Field Operations, Division of Health Quality Assurance, Agency for Health Care Administration

10:30-11:30 a.m. **Are You Prepared to Lead an Effective Infection Prevention Program in 2013 and Beyond?**
(116) 1.0 hour

~ James Marx, MS, RN, CIC

Infection Control Preventionist Consultant with Broad Street Solutions
★ This session is supported by an educational grant from GOJO Industries.

11:30 a.m.-12:30 p.m. **The Art of Nursing – Quality at the Bedside**
(117) 1.0 hour

~ Liz Jensen, RN, MSN; Clinical Director, Direct Supply

12:30 p.m. **DOOR PRIZES & END OF CONVENTION**

Note: Sessions and speakers are subject to change.

HILTON DAYTONA BEACH OCEANFRONT RESORT: Please note that FADONA is financially responsible for all hotel rooms reserved in its group block. Any unused rooms, not sold, are still billed to FADONA in the form of attrition. We ask for your support in booking only at the convention hotel to ensure we fill the room block and that we can continue to offer discounts to our attendees. We ask that you reserve hotel rooms realistically and cancel any unneeded rooms with as much notice as possible. Thanks for your cooperation.

SILENT AUCTION: Last year, FADONA raised nearly \$1,000 for its scholarship fund from its first-ever silent auction. We are inviting all our members, attendees, and exhibitors to donate auction items to raise money for FADONA's scholarship fund. Over the years, FADONA has provided tens of thousands of dollars in scholarships to its members and their staff and, with your support, we will be able to continue our tradition. For more information on how you can make a contribution, please call Scott Harter at the FADONA business office at (561) 659-2167.

Attendee Comments from FADONA's Carrying the Torch of Leadership 2012

It was heartfelt to see all the recipients of the scholarships. FADONA must know just how much of a good deed this is.

– Elethia Brown, RN; Noreen McKeen Residence, West Palm Beach

Thank you FADONA for a well-organized convention and for empowering your leaders of tomorrow. – Claudia Innocent, RN, DON; Greystone Healthcare Management, Miramar

I'm always excited to be a part of this educational event!
– Patricia Henderson, RN, DON; The Waterford, Riviera Beach

What a wonderful event! The opportunities are endless. 1. Gain knowledge. 2. Opportunity to network. 3. Gather information. 4. Ask questions. 5. Gain insight. 6. Feel refreshed with new tools to meet daily challenge of DON duties. 7. Make new friends. 8. Have FUN! 9. Go home with a "new" tool kit of supplies to enhance the quality of care at your facility. This is a MUST for every DON. You deserve it!

– Hank Drummond, RN, PhD; Executive Director of Nursing & Quality Initiatives, Miami Jewish Health System

Unbelievable! Great!

– Shirley Brown Paramore, RN, BSN; Bartow Center, Lakeland

Great speakers and wonderful information. – Charviette Parramore, DON, RN; Treasure Isle Care Center, Miramar

Ever since I started attending, each year is always an excellent experience for me as a nurse leader. – Lorna Retener, RN, BSN; Plaza Health Network, North Miami Beach

This was my first convention, I really enjoyed it. Thank you for a fabulous experience. – Deedra Selwyn, MDS Coordinator, Rosewood Manor, Pensacola

*An excellent conference. Can't wait till 2013!!
Dynamic and motivating.*

– Carolyn Gaines, RN, DNS; North Rehab Center, St. Petersburg

Big thanks, FADONA! The conference has been truly life-changing for me as a nurse leader. See you in 2013.

– Tracy Copeland, RN, RDCO; Greystone, Daytona Beach

As a first-year attendee, I wish I had joined earlier in my career. The information and training are very informative.

– Kimberly Bascue, RN, RDCS; Senior Care Group, Mulberry

For my first experience, I have to tell you this is a very well-organized, professional event! Choice of speakers and topics was top-notch. Thank you! – Patricia Clifford, RN, DON; Greystone Healthcare Management, Tampa

FADONA never fails to provide education on most current regulatory issues and best practice ideas. – Angela Cook, RN, CDONA, RDCS; Eleus Health Services, Lynn Haven



Register Today for FADONA's 26th Annual Convention & Trade Show

Hilton Daytona Beach Oceanfront Resort • April 22-25, 2013

Convention Highlights: ✓ Focused on skills needed to be "Exceptional" DONs and nurse administrators ✓ Earn up to 18.5 contact hours for RNs, NHAs, LPNs, with ANCC-approved accreditation ✓ Optional – **Administrative Guide to Managing Risk: A Certificate Program** ✓ Annual Awards Luncheon ✓ Nationally recognized speakers ✓ Innovative and timely programming ✓ Special registration fee for first-timers ✓ Special registration fee for 2nd, 3rd, etc., person from the same facility ✓ Full Registration includes all planned meals ✓ Meet manufacturers and suppliers, and stay current with the changes in the industry's products, services, and trends at our Annual Trade Show ✓ Affordable luxury hotel rooms on the beach ✓ Great door prizes



FADONA's
Carrying the Torch
of Leadership

2013 FADONA Convention Registration Form

Not a member? Join now at www.fadona.org or call the business office for an application and mail it directly to NADONA (attach and mail a copy of the form and accompanying payment to FADONA). Registration forms without fees cannot be processed. Please use separate registration form for each person.

Name _____ Title _____

Circle all appropriate professions: RN / LPN / NP / NHA _____ License # _____ State _____

LTC Facility Name / Org. _____

Home Address _____

County _____ Phone (____) _____ Fax (____) _____ E-Mail _____

[] YES! Here are my 2013 FADONA Convention Registration Fees.

NO REG. FEE INCREASE!

- | | |
|---|-----------------------|
| 1. Early-Bird "Full Registration" fee* is \$295 for members and \$350 for non-members until March 29, 2013 .
— After March 29 , the fee is \$350 for members and \$425 for non-members. | \$ _____ |
| 2. Half-Price "Full Registration" fee* for 1st-Time FADONA Convention Attendees | \$175 \$ _____ |
| 3. Discounted "Full Registration" fee* for 2nd, 3rd, etc., person from the same facility: | \$ _____ |
| a. When 1 st registrant is a member, the fee is \$195 per person. | |
| b. It is \$225 when the 1 st is not a FADONA member. Please use separate registration form for each person. | |
| 4. Optional – Administrative Guide to Managing Risk: A Certificate Program on April 22..... | \$125 \$ _____ |
| ✓ Special Rate: Additional staff members from the same facility, organization, or corporation... | \$95 \$ _____ |
| 5. "Amazing Wednesday!" Includes all educational sessions on April 24, 2013; contact hours for RNs, LPNs, and NHAs; Annual Awards Luncheon; and Annual Trade Show (does not include admission to "Fun Night")..... | \$95 \$ _____ |
| 7. Seminar Tickets: Any single educational seminar on April 23-25 (1-2 hour seminar)..... | \$25 \$ _____ |
| 8. Book of Seminar Tickets: Any 4 seminars of your choice on April 23-25 (1-2 hour seminars)..... | \$85 \$ _____ |
| 9. "Fun Night" on Wednesday, April 24: Each paid Full-Registrant above receives one (1) ticket.
Extra tickets for spouses or guests (this rate is not available to vendors or exhibitors)..... | \$70 each \$ _____ |
| 10. Daily Trade Show Pass — Not available to vendors | \$25 \$ _____ |
| 11. Optional Printed Handouts (see details below) | \$45 per set \$ _____ |
| Total Amount Enclosed\$ _____ | |

* **Full Registration Fee Covers:** Tuesday, April 23, through Thursday, April 25, 2013, only. Fee includes attendance at all FADONA educational sessions; all planned meals and receptions; contact hours for Florida-licensed RNs, NPs, LPNs, and NHAs; handouts on CD; trade show admission; and eligibility to win great door prizes.

Administrative Guide to Managing Risk: A Certificate Program on Monday, April 22, is not included, and the registration fee is extra.

Handouts: The fee includes a complimentary CD that contains all handouts provided to us by the speakers. You will receive this CD when you register at the event. In addition, these same handouts will be available at www.fadona.org at least 2 weeks before the convention, so you may print them without charge before you get to the conference. If you prefer, for an extra charge of \$45, you may order a set of handouts now when you register, and it will be ready for you when you arrive at the conference. However, please be aware that we cannot ensure the availability of every PowerPoint presentation or handout for every session due to the speakers' timeliness of providing their materials.

Refund/Cancellation Policy: All requests for attendee refunds must be made in writing and received by April 5, 2013. There will be a \$50 administrative fee on all attendee refunds. There will be no attendee refunds after April 5, 2013. Refund requests due to AHCA regulatory surveys will be given priority.

Returned-Check Policy: There is a \$25 charge for all checks returned from the bank.

Special Needs: Let us know if you would like to request a special diet or if you have other needs during your stay with us. Contact the business office for more information.

Hotel Reservations: Registration fee does not include hotel accommodations. For hotel reservations at the special convention rate of \$125 per night (single/double) with no resort fee, and \$6 per night discounted self-parking, contact the Hilton Daytona Beach Oceanfront Resort, at 866-536-8477 or 386-254-8200 (hotel direct, M-F, 9-5). You may also reserve online by going to www.fadona.org/convention.html. Make your reservations today, and make sure to tell them you are attending the FADONA convention. That will ensure your single/double room at the special FADONA group rate, which is good three (3) days pre- and three (3) days post-program dates, based on availability. Reservations must be made by March 20, 2013.

Make all checks payable to FADONA and mail to: 200 Butler Street, Suite 305, West Palm Beach, FL 33407.

Questions? Call the FADONA business office at (561) 659-2167. Fax: (561) 659-1291