

# Carrying the Torch of Leadership

**FADONA's 21<sup>st</sup> Annual Convention & Trade Show**

*Florida Association Directors of Nursing Administration/LTC*

**Together, we can have a positive impact on Long-Term Care!**



**P r o g r a m**

**Presented by the Florida Association Directors of Nursing Administration/LTC  
Buena Vista Palace Hotel & Spa, Lake Buena Vista, Fla. • April 17-20, 2008**

# FADONA Salutes the Generous Sponsors of its 21<sup>st</sup> Annual Convention!

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- ★ *Florida MANDATORY Licensure Update Courses are joint-sponsored by the AHEC and FMA.*
- ★ *Lunch & Presentation ~ Treatment of Anemia in Long-Term Care: Essentials for Appropriate Patient Care — Supported by educational grants from Amgen and Ortho Biotech*
- ★ *Senior Clinical Leaders Coalition Think Tank — Supported by an educational grant from Pfizer*
  - ★ *Dinner & Presentation ~ Best Practices in the Management of Dementia in Long-Term Care Patients — Supported by an educational grant from Eisai*
  - ★ *Breakfast & Presentation ~ Alzheimer's Disease in Long-Term Care*  
*This is a non-CE program provided by Eisai Inc. and Pfizer Inc.*
- ★ *Annual Awards Luncheon & Keynote Speaker ~ The Value of Nursing Leadership Luncheon Co-sponsors — American Health Associates & Watson Pharma*
- ★ *FADONA Business Meeting with Regional Roundtable Discussions & Breakfasts ~ FADONA Region IV*
  - ★ *Dinner & Presentation ~ Management & Treatment of Chronic Plaque Psoriasis in Long-Term Care — Supported by an educational grant from Abbott Laboratories*

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# FADONA

Florida Association Directors  
of Nursing Administration/LTC



April 2008

Dear Friends:

On behalf of the Board of Directors of FADONA, I am very pleased to welcome you to Orlando and our 21<sup>st</sup> Annual Convention & Trade Show. We're so glad you're here.

Convention Chair Robin Bleier has been working diligently, developing an agenda filled with education, networking, and fun.

Please join us Thursday, Friday and Saturday in the exhibit hall and visit with our vendor friends. Play the "Trade Show Game" with our Alliance Platinum Partners and win some amazing door prizes they have sponsored. It is these same members, headed by co-chairs Cathy Sallitto and Gail Allison, who have worked so hard over the past few months in preparation for this exciting Trade Show Game — not to mention the luau.

We have more than 85 exhibits at our convention this year, and their support is very important to FADONA. Please be sure to show them your appreciation and support by visiting each and every one of them multiple times during the trade show.

In keeping with our convention theme, "Carrying the Torch of Leadership," we are fortunate to have an excellent lineup of nursing leadership topics presented by highly knowledgeable speakers.

By working together, we have become and will continue to be a cohesive force through which we will produce positive changes in our industry. Networking at meetings like this is vital and benefits the residents of our facilities. They become the beneficiaries of our increased knowledge and proactive stance.

It has been an honor and a pleasure to serve you as president.

Again, welcome and enjoy yourselves.

Sincerely,

Bonnie Cruz, RN, BSN, MEd  
President



FADONA President Bonnie Cruz

# Carrying the Torch of Leadership



Robin Arnicar Patches Bryan Mary Ellen Early Linda McClamma Jennifer Nooney Carmen Shell Eric Tangalos Mary Tellis-Nayak Polly Weaver

## Wednesday, April 16

5-6:30 p.m. Registration & Information GHB

## Day 1: Thursday, April 17

7 a.m.-5 p.m. Registration & Information GHB

7:15-8:15 a.m. Continental Breakfast

### Florida MANDATORY Licensure Update Courses GHEW

7:45-9:45 a.m. *Preventing Medical Errors* with Vincent P. HSU, MD, MPH; Medical Director, Patient Quality & Safety & Infection Control, Florida Hospital, Orlando  
Moderator: Susie Jenvold

9:45-10:45 a.m. *HIV/AIDS Update* with Cathy Robinson Pickett, BS  
Moderator: Tina Shook

10:45-11:45 p.m. *Domestic Violence* with Cathy Robinson Pickett, BS  
Moderator: Tina Shook

These educational programs have been approved for continuing education for physicians, nurse practitioners and licensed nurses (FL Board of Nursing Provider number FBN3192), and nursing home administrators (NHA CEUs through Florida Health Care Association).

**Physicians:** The mandatory sessions are joint-sponsored by the AHEC and FMA. The Florida AHEC Network is accredited by the Florida Medical Association to provide continuing medical education for physicians. The Florida AHEC Network designates this educational activity for the maximum AMA PRA Category 1 Credits™ as shown below. Each physician should claim credit commensurate with the extent of his or her participation in the activity.

**Preventing Medical Errors – 2.0 hours**  
**HIV/AIDS – 1.0 hour**  
**Domestic Violence – 1.0 hour**

12-1:30 p.m. **Lunch & Presentation** GHC  
*Treatment of Anemia in Long-Term Care: Essentials for Appropriate Patient Care*  
~ Eric G. Tangalos, MD, FACP, AGSF, CMD; Professor of Medicine, Co-Director, Robert and Arlene Kogod Program on Aging, Mayo Clinic College of Medicine, Rochester, MN; Past President, American Medical Directors Association  
Moderator: Robin Bleier

— Supported by educational grants from Amgen and Ortho Biotech

2-4:30 p.m. **B.A.D. Leadership & Team-Building Boot Camp** GHEW  
~ Robin Arnicar, RN, CDONA; Director of Nursing, Frederick Villa Nursing Center, Baltimore, MD; and President, Maryland Chapter of NADONA  
Moderator: Margery Shake

3:15-3:30 p.m. **Refreshment Break** sponsored by FADONA Region VI

5-6:30 p.m. **Ribbon-Cutting Ceremony & Welcome Reception** in the Exhibit Hall

7-8:30 p.m. **Dinner & Presentation** GHC  
*Best Practices in the Management of Dementia in Long-Term Care Patients*  
~ Larry Tune, MD, MAS, FAPM; Professor, Department of Psychiatry and Behavioral Sciences; Medical Director, Psychiatry Inpatient Services, Wesley Woods Hospital; Vice Chair, Investigational Review Board, Emory University School of Medicine  
Moderator: Reuben Bowie  
— Supported by an educational grant from Eisai

## Day 2: Friday, April 18

7 a.m.-5 p.m. Registration & Information GHB

7:45-9 a.m. **Breakfast & Presentation** GHC  
*Alzheimer's Disease in Long-Term Care*  
~ Anthony DePaola, MD; Medical Director, Sussex County Homestead Nursing Home; Vice President, Sparta Medical Associates; Attending physician, Dept. of Internal Medicine, Newton Memorial Hospital, NJ  
Moderator: Margery Shake

This is a non-CE program provided by Eisai Inc. and Pfizer Inc.

9:15-10:45 a.m. **Official Opening of Convention** GHEW  
**Welcome by FADONA President Bonnie Cruz**  
*Advancing Excellence*  
~ Nina Willingham, CNHA; Senior Executive Director, Life Care Center of Sarasota; Member of FHCA's Quality Foundation Board  
~ LuMarie Polivka-West, Chief of Clinical Operations, Florida Health Care Association  
Moderator: Robin Bleier

10:45-11 a.m. **Refreshment Break** sponsored by FADONA Region IV

# Carrying the Torch of Leadership

11 a.m. **Quality Customer Service: Leaders Setting the Example** **GHEW**  
 ~ Linda McClamma, RN, NHA; Senior Vice President for Housing, MorseLife, Inc.  
 Moderator: Carmen Shell

12:45 **Annual Awards Luncheon & Keynote Speaker** **GHC**  
 ~ Mary Tellis-Nayak, Vice President, My InnerView, will present *The Value of Nursing Leadership*  
 Moderator: Bonnie Cruz  
 Installation of new FADONA officers.

**Awards Luncheon**

*Luncheon Co-sponsors ~ American Health Associates & Watson Pharma*  
**2008 Nurse Administrator of the Year Award was sponsored by Evercare.**

2:45-4 p.m. **Trade Show Open** in Exhibit Hall  
**Refreshments** sponsored by FADONA Region I

4:15 **Legislative Focus on Long-Term Care: 2008 Legislative Session Update** **GHEW**  
 ~ Mary Ellen Early, Senior VP of Public Policy, Florida Association of Homes & Services for the Aging  
 Moderator: Jean Nelson

5:30-7 p.m. **Trade Show Open** in Exhibit Hall

7:30-10 p.m. **Poolside FUN NIGHT Luau**  
 — Dinner sponsored by the Alliance Platinum Partners  
 — Luau dancers sponsored by American Medical Technologies

## Day 3: Saturday, April 19

8 a.m.-5 p.m. Registration & Information **GHB**

8-9 a.m. **FADONA Business Meeting with Regional Roundtable Discussions & Breakfasts** **GHC**

9-10 a.m. **Clinical Critique for the Administrative Nurse Leader** **GHEW**  
 ~ Kimberly Pero, RN, MSN, LHRM; Regional Director of Operations, Greystone Healthcare Management  
 Moderator: Cherryl Chmielewski

10:15 **The Nursing Shortage Experience of Florida's Long-Term Care Facilities** **GHEW**  
 ~ Jennifer Nooney, PhD; Associate Director, Florida Center for Nursing  
 Moderator: Reuben Bowie

**Door Prize Drawings**

11:30 a.m. **Trade Show & Door Prizes** in Exhibit Hall  
 ~1:45 p.m. **Lunch:** Available for purchase from 12:45-1:30 p.m., with soft drinks sponsored by Corecare Associates

2-4 p.m. **How to Use & Maximize Your Quality Measures & Quality Indicators** **GHEW**  
 ~ Patches Bryan, BSN, RN, NHA, CDONA/LTC; Chief Executive Clinical Officer, Greystone Healthcare Management  
 Moderator: Cathy Ates

4-4:15 p.m. **Refreshment Break** sponsored by RB Health Partners

4:15 **Proper Wound Care (F314): Best Practices for Assessments & Documentation** **GHEW**  
 ~6:15 p.m. ~ Heather Hettrick, PT, PhD, CWS, MLT, FACCWS; Director of Clinical Education, American Medical Technologies  
 Moderator: CaCheryl Polk-Williams

7-8:30 p.m. **Dinner & Presentation** **Knights Hall**  
**Management & Treatment of Chronic Plaque Psoriasis in Long-Term Care**  
 ~ Michael J. Bond, MD; Medical Director and Primary Investigator at Advanced Dermatology and Cosmetic Surgery in Clermont, Fla.  
 Moderator: Tina Shook

— Supported by an educational grant from Abbott Laboratories

## Day 4: Sunday, April 20

8-9 a.m. **Continental Breakfast** **GHEW**  
 Sponsored by FADONA Region IV

8:30-10 a.m. **QIS Florida Roll-Out Update & Regulatory Impact** **GHEW**  
 ~ Polly Weaver, Chief, Bureau of Field Operations, Florida's Agency for Health Care Administration  
 Moderator: Bonnie Cruz

10:15 a.m. **Putting QIS into Perspective** **GHEW**  
 ~12:15 p.m. ~ Cindy Mason, LCSW, NHA; Vice President for Provider Services, Nursing Home Quality  
 ~ Carmen Shell, RNC, CDONA/LTC; Vice President of Clinical Services, MorseLife, Inc.  
 Moderator: Robin Bleier

12:15 p.m. **End of Convention**

*Note: Sessions and speakers are subject to change.*

**FADONA Convention Meeting Rooms:**  
**Great Hall Booth = GHB; Great Hall Center = GHC;**  
**Great Hall-East/West = GHEW**

### Continuing Education & Course Evaluations

We ask that everyone complete the course evaluation forms, and return them to FADONA at the conclusion of the last program you attend.

At the end of your last session, please submit your completed Certificate(s) of Attendance as well. There are separate CE Broker scan cards for the mandatory sessions and then one scan card for all the rest of the sessions. Plus, there are separate CE Broker scan cards for administrators. Be sure to add in the total hours of CEs you are claiming on scan card that has the title of the conference preprinted.

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### **Lisa Burnsed**

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## **Kreg Therapeutics** ☉

### **Erik Skarie**

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## **Life Care Centers of America**

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## **Links Medical Products**

### **Steve Pace**

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407-304-7783; Fax: 352-989-4401  
mike.cecelia@mckesson.com

## *Alliance Platinum Partners: Our Fun Night Sponsors*

These participating Alliance Council members planned, funded and are hosting this year's "Fun Night Luau" and Trade Show Game and sponsoring some of the amazing door prizes.

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**Karen Grant**

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## Nursing Home Quality

**Hollie Justice**

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## Pfizer

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## PharMerica

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## Predictive Results

### Steve Waterhouse

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## Quality Assured Services

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## Recover Care

### Mirna Nieves

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## Convention Door Prizes All For You!

We are going to have some awesome door prizes this year. This is due to the generosity of the "Fun Night Luau" sponsors — your Alliance Platinum Partners.

### The following door prize policy will be honored:

- Door prize winners during FADONA's 21<sup>st</sup> Annual Convention may win only once.
- Only paid convention registrants are eligible to win a door prize. This does not apply to the 50/50 drawing, which benefits the FADONA Scholarship Fund — it is not a door prize.
- FADONA board members, staff, vendors, exhibitors, sponsors, guests, and their immediate family members are not eligible to win door prizes, unless the winner has paid the full convention registration fee.
- Drawings will take place in the exhibit hall on Saturday, April 19, and you must be present to win.

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## SCA Personal Care ☉

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### Sangita Lewis

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[sangita@therapymgmt.com](mailto:sangita@therapymgmt.com)

## Ultra Healthcare Services ☉

### Donna Damiani

21913 U.S. Highway 19 North

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## Trade Show Exhibit Hours

- ✓ **Thursday, April 17**  
from 5–6:30 p.m.
- ✓ **Friday, April 18**  
from 2:45–4 p.m.
- ✓ **Friday, April 18**  
from 5:30–7 p.m.
- ✓ **Saturday, April 19**  
from 11:15 a.m.–1:45 p.m.

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 \* Patron Member

☉ Alliance Platinum Partners: Alliance Council Members who are sponsoring the luncheon.



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## CONTACT HOURS

This educational program will be approved for more than 29.0 contact hours for licensed nurses by FADONA (FL Board of Nursing Provider number FBN3192) and 23.0 NHA CEUs through Florida Health Care Association (NAB-approved provider).



### CE Broker

**Nurses:** If you wish to receive contact hours, please complete the Certificate of Attendance, check off each session attended, and calculate the total hours earned. Then enter the total hours earned on the single CE Broker Scan Card — which covers the entire convention.

The CE Broker Scan Cards are already pre-printed with the title of the convention, the CE provider ID number, and CE Broker course number. The mandatory sessions each have their own Scan Card. Please complete your name, phone number, professional code, license number, and the completion date of the last session.

The accuracy of the scan card is *YOUR* responsibility and not FADONA's. You will need to legibly print all requested information. For each entry, you will need to write in the boxes provided, as well as shade in the appropriate numbered cells. It is important to fill out the sheets accurately and in their entirety, or you may not get the credit you earned. FADONA does not have the authority to complete these forms — its responsibility is limited to sending the completed CE Broker scan cards to CE Broker. You must turn in the completed scan cards before leaving the convention. Scan cards sent to the FADONA office afterward may not be accepted by CE Broker for credit.

Further detailed instructions are found in your registration packet. Please be advised that only blue or black ink is acceptable. And please do not fold these scan cards.

For further information, go to [www.cebroker.com](http://www.cebroker.com). Your cooperation is greatly appreciated.

**Administrators:** Please sign in before each session, and at the end of the convention, submit your completed Certificate of Attendance. FHCA will submit your completed Scan Cards directly to CE Broker.

**Nurses and Administrators:** We also ask that everyone completes the course evaluation forms, returning them to FADONA at the conclusion of the last program you attend.

## FADONA Salutes its Past-Presidents on its 21<sup>st</sup> Anniversary

*1988: Martha Davis*

*1989–1990: Sharon Walters*

*1991–1992: Gilda Osborn*

*1993–1994: Martha Russell*

*1995–1996: Jocelyne Cameau*

*1997–2000: Margery Shake*

*2001–2007: Cathy Ates*

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*These are the official online CareerCenters of the  
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These **CareerCenters** are a *treasured* new online resource designed to connect long-term care industry employers with the largest, most qualified audience of nurses, nurse administrators, directors of nursing, nurse practitioners, medical directors, physicians, physician assistants, social workers, social service designees, and directors of social services in Florida.

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**Let these CareerCenters help you make your next employment connection!**

## You're Invited\*

### Poolside Fun Night Luau

7:30–10 p.m.,  
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There will be great food, entertainment,  
loads of fun, and great door prizes.

Sponsored by FADONA's  
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\*Each paid registrant receives one Fun Night ticket.  
Extra tickets for spouses or guests are \$70 each.

# FADONA Convention Floor Plan at the Buena Vista Palace Hotel



**General Sessions**

**Event Center**

**FADONA Trade Show**

**FADONA Convention Meeting Rooms:**

- Great Hall Booth = GHB
- Great Hall Center = GHC
- Great Hall-East/West = GHEW



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## Just for You!

Please note that there have been some minor changes to the meeting agenda since the first mailings in 2007. We did not find a suitable speaker for a diabetes presentation, so we arranged for a leadership mini-boot camp with a dynamic speaker. We hope you enjoy this session with Robin Arnicar from Maryland.

Instead of the shop-and-dine event, we added a clinical dinner session on Saturday evening. And, we are proud to present you with expert speakers from the Mayo Clinic and Emory University School of Medicine.

Anyone wishing to celebrate the Passover holiday with a traditional seder, please see Ian Cordes (space is very limited).

# Florida's First Choice in Rehabilitation



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# Convention Schedule at a Glance

## Wednesday, April 16

5–6:30 p.m. Registration & Information Room  
GHB

## Day 1: Thursday, April 17

7 a.m.–5:00 p.m. Registration & Information GHB  
 7:15–8:15 a.m. Continental Breakfast GHEW  
**Florida MANDATORY Licensure Update Courses**  
 7:45–9:45 a.m. *Preventing Medical Errors*  
 9:45–10:45 a.m. *HIV/AIDS Update*  
 10:45–11:45 p.m. *Domestic Violence*  
 12–1:30 p.m. **Lunch & Presentation: Treatment of Anemia in LTC: Essentials for Appropriate Patient Care** GHC  
 — Supported by educational grants from Amgen and Ortho Biotech  
 2–4:30 p.m. *B.A.D. Leadership & Team-Building Boot Camp* GHEW  
 3:15–3:30 p.m. **Refreshment Break** sponsored by FADONA Region VI  
 5–6:30 p.m. **Ribbon-Cutting Ceremony & Welcome Reception** in the Exhibit Hall Event Center  
 7–8:30 p.m. **Dinner & Presentation: Best Practices in the Management of Dementia in Long-Term Care Patients** GHC  
 — Supported by an educational grant from Eisai

## Day 2: Friday, April 18

7 a.m.–5 p.m. Registration & Information GHB  
 7:45–9 a.m. **Breakfast & Presentation: Alzheimer's Disease in Long-Term Care** GHC  
 This is a non-CE program provided by Eisai Inc. and Pfizer Inc.  
 9:15–10:45 a.m. **Official Opening of Convention: Welcome by FADONA President** GHEW  
*Advancing Excellence*  
 10:45–11 a.m. **Refreshment Break** sponsored by FADONA Region IV  
 11 a.m.–12:30 p.m. *Quality Customer Service: Leaders Setting the Example* GHEW  
 12:45–2:45 p.m. **Annual Awards Luncheon & Keynote Speaker** GHC  
*Luncheon Co-sponsors ~ American Health Associates & Watson Pharma*  
*Nurse Administrator of the Year Award was sponsored by Evercare.*  
 2:45–4 p.m. **Trade Show Open** in Exhibit Hall: **Refreshment Break** sponsored by FADONA Region I Event Center  
 4:15–5:15 p.m. *Legislative Focus on Long-Term Care: 2008 Legislative Session Update* GHEW  
 5:30–7 p.m. **Trade Show Open** in Exhibit Hall Event Center  
 7:30–10 p.m. **Poolside FUN NIGHT Luau** — **Dinner** sponsored by the Alliance Platinum Partners  
 — **Luau dancers** sponsored by American Medical Technologies

## Day 3: Saturday, April 19

8 a.m.–5 p.m. Registration & Information GHB  
 8–9 a.m. *FADONA Business Meeting with Regional Roundtable Discussions & Breakfasts* GHC  
 9–10 a.m. *Clinical Critique for the Administrative Nurse Leader* GHEW  
 10:15–11:15 a.m. *The Nursing Shortage Experience of Florida's Long-Term Care Facilities* GHEW  
 11:30 a.m.–1:45 p.m. **Trade Show & Door Prizes** in Exhibit Hall Event Center  
 12:45–1:30 p.m. **Lunch:** Available for purchase, with soft drinks sponsored by Corecare Associates Event Center  
 2–4 p.m. *How to Use & Maximize Your Quality Measures & Quality Indicators* GHEW  
 4–4:15 p.m. **Refreshment Break** sponsored by RB Health Partners  
 4:15–6:15 p.m. *Proper Wound Care (F314): Best Practices for Assessments & Documentation* GHEW  
 7–8:30 p.m. **Dinner & Presentation: Management & Treatment of Chronic Plaque Psoriasis in LTC** Knight's Hall  
 — Supported by an educational grant from Abbott Laboratories

## Day 4: Sunday, April 20

8–9 a.m. **Continental Breakfast** sponsored by FADONA Region IV GHEW  
 8:30–10 a.m. *QIS Florida Roll-Out Update & Regulatory Impact* GHEW  
 10:15 a.m.–12:15 p.m. **Putting QIS into Perspective** GHEW  
 12:15 p.m. **End of Convention**

— Note: Sessions and speakers are subject to change.

Meeting Rooms: Great Hall Booth= GHB; Great Hall Center = GHC; Great Hall–East/West = GHEW